DCCCD
Business Diversity Program
Building Partnerships
Business Diversity
Program Goal

• Ensure inclusion of ALL communities in DCCCD’s business & educational opportunities
Method to Achieve Goal

- Building partnerships:
  - DCCCD (Internal) partners
  - Community partners
DCCCD (Internal) Partners

• Board of Trustees

• Chancellor & Vice Chancellors

• Colleges

• Departments
DCCCD (Internal) Partners

- Board of Trustees, Chancellor & Vice Chancellors
  - Authorization and support of the program
  - Attendance support at community events
DCCCD (Internal) Partners

• Colleges
  - Campus purchase information
  - Vendor Fairs
  - Specialty programs
  - Business organization support
DCCCD (Internal) Partners

- Departments:
  - Purchasing
  - Facilities Management/Facilities Council
  - Bond Management Team
  - Various other departments
DCCCD (Internal) Partners

• Purchasing
  - “Good Faith Effort” criteria in construction bids
  - Major improvements to the bidders registration system
  - Distribution bid information prior to issuing of bids
DCCCD (Internal) Partners

• Facilities Management/Facility Council
  - Selection of professional services (A&Es)
  - Distribution of non-bond construction projects information
  - Prompt contractor/vendor payments
  - “Job Order Contracting” program
DCCCD (Internal) Partners

- **Bond Management Team**
  
  - Selection of professional services (A&Es)
  
  - Construction managers at risk (CMAR) partners
  
  - Development of aspirational goals
  
  - Reporting system to monitor bond projects
DCCCD (Internal) Partners

• Various other departments
  - Prompt Payment Committee
  - Purchasing User Group
  - Information Systems
Other Business Diversity Efforts

- Contractor payments monitoring
  - Ensure prompt payments to primes and their subcontractors
  - Ensure utilization of subcontractors identified by the prime contractor

- Contract compliance evaluations
Other Business Diversity Efforts

- Grievance policies and procedures
  - To provide contractors and/or vendors a means to address contract issues
- Pre-bid and pre-proposal conferences
- Approval of Good Faith Effort bid/proposal submissions
Other Business Diversity Efforts

• M/WBE Utilization Reporting System
  - Assess M/WBE utilization on DCCCD contracts
  - Assess utilization by Colleges and/or departments with purchasing authority (future enhancement)
Other Business Diversity Efforts

• Upgraded Business Diversity website

• Provide one-on-one assistance to M/WBEs and other small businesses

• Participate in numerous chamber events to share information on doing business with the District
Community Partners

- Chambers of Commerce
- Contractors Associations
- Certification agencies
- Other entities
Tri-Chamber Partners

Dallas Black Chamber of Commerce
• Reginald Gates, President

Greater Dallas Asian American Chamber of Commerce
• Galileo Jumao-As, Executive Director

Greater Dallas Hispanic Chamber of Commerce
• Cici Rojas, President
Tri-Chamber Partners

• Key chamber staff focused on matching District opportunities (business & educational) with members

• Distribution of opportunities:
  – Broadcast emails
  – Network & Chamber procurement meetings
  – Training sessions and workshops
  – Business Assistance Centers (One-on-One interviews)
Tri-Chamber Partnership

- Hispanic and Asian chambers leveraged their Spanish and Asian dominated bilingual media outlets

- Each chamber maintains an inventory of DCCCD educational and promotional materials for distribution and websites contain link to the DCCCD’s website
Tri-Chamber Partners

- Dallas Black Chamber of Commerce:
  -Partnered with the Bill J. Priest Center Small Business Development Center to provide a hurricane Katrina business assistance program
  -Co-signed with Cedar Valley College/Texas/Federal Highway Commission grant and served on its Advisory Council
Tri-Chamber Partners

• Asian Chamber is providing training through Richland’s Grant/Scholarship Program on QuickBooks, AutoCAD and Project management

• Hispanic Chamber is currently working with Mountain View College to research grants to fund industry based courses
Tri-Chamber Partners

• Chambers jointly developed a Mentor/Protégé program with DISD, City of Dallas and DCCCD

• Provides DCCCD sponsorship status at all chamber events
Tri-Chamber Partners

- **Future Enhancements:**
  - Improve Chamber membership profile to reflect members industry code specific type of services they provide
  - Continue assisting members to obtain their business certifications
Tri-Chamber Partners

• Future Enhancements:

  - Improve members awareness of DCCCD’s educational and training programs for employees and families

  - Provide a systematic and sustained effort in promoting the educational support program for businesses
Tri-Chamber Partners

• Future Enhancements:

- Chamber assistance with translation of DCCCD promotional materials into Chinese, Korean and other ethnic languages in order to penetrate the Asian market

- Create a team of grant writers under the guidance of the DCCCD Corporate Training Council to submit grant proposals to support the M/WBE program.
Achievements
M/WBE Participation

- FY 01-02: $6,486,128, 9.88%
- FY 02-03: $7,979,240, 12.01%
- FY 03-04: $9,555,103, 14.33%
- FY 04-05: $14,346,989, 22.63%
- FY 05-06: $16,253,063, 22.27%
- FY 06-07: $14,010,757, 20.07%
Achievements

Bond Program M/WBE subcontracting % by dollars awarded:

• 43.6%: El Centro College Allied Health & Nursing Project/Paramount Bldg.

• 40.4%: Mountain View College Sports Complex, plus 20.3% to the M/WBE prime for a combined total of 60.7%.

• 32%: North Lake College North Education Campus

• 40+%: Eastfield General Classroom Building

(as of 08/31/07)
Achievements

Bond Program A/Es M/WBE % by dollars awarded:

- 84%: Sub-consultants
- 25%: Prime Consultants
- 42%: Overall

(as of 08/31/07)
Questions & Answers