ARTS, HUMANITIES, COMMUNICATION & DESIGN
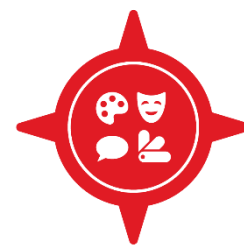
GUIDED PATHWAY: VISUAL COMMUNICATIONS

For more information, visit https://www.dcccd.edu/visualcom and your academic advisor at Brookhaven College.

This is an example course sequence for students interested in pursuing the Visual Communications associate degree. It does not represent a contract, nor does it guarantee course availability. Following this pathway will help you earn an Associate of Applied Science (AAS) degree in Visual Communications[2]. For official degree requirements, click here.

The AAS degree program in Visual Communications is designed to provide students with a foundation of knowledge, creative and technical skills required for the visual communications industry. The complete course of study provides for the development of creative, conceptual, technical, interpersonal, and communication skills necessary for entry-level positions. The Visual Communication Associate of Applied Science Degree is awarded for successful completion of a minimum of 60 credit hours that include a common core of academic courses and a selection of technical courses based on four areas of specialization, Communication Design (Track A), Interactive Media (Track B), Web Design (Track C) and UX/UI (Track D). The degree is designed to be completed in two years. Gainful employment information for this degree can be found at www.dcccd.edu/gainfulemp. Courses that complete the Degree (D) are noted below.

Visit www.ntxccc.org/pathways to view guided pathways created for students who complete an AAS degree and the options for transfer to complete a Bachelor of Applied Arts and Science. Speak with an academic advisor at your college to choose courses that will help you to transfer to a specific university.

ONLY Offered at BHC

COLLEGE READINESS REQUIREMENTS

Enrolling in one or more courses may be necessary if assessment activities and previous academic experiences indicate a need for additional knowledge and skills:

READING & WRITING PLACEMENT	MATH PLACEMENT	ENGLISH LANGUAGE PROFICIENCY
TSI READING MET: __YES __NO TSI WRITING MET: __YES __NO	TSI MATH MET: __YES __NO	ENGLISH PROFICIENCY: __YES __NO
	IF TSI OR ENGLISH LANGUAGE PROFICIENCY NOT MET, INSERT COURSE(S) NEEDED	
☐ DREA / DWRI / DIRW *(CIRCLE ONE)* _____	☐DMAT_____	☐ESOL _____
☐ OTHER: _____	☐OTHER: _____	☐OTHER: _____

Exemptions/waivers may exist. Speak with an academic advisor regarding placement in college readiness courses and your ability to enroll in core academic coursework.

SEMESTER-BY-SEMESTER MAP FOR FULL-TIME STUDENTS[3]
ALL MAPS CAN BE MODIFIED TO FIT THE NEEDS OF PART-TIME STUDENTS

D	SEMESTER 1	ACTION ITEMS
♦	**ARTC 1302** - Digital Imaging I	☐ Meet with your advisor to confirm academic and career goals before the end of the semester. ☐ Meet with a career advisor or coach to research your career options and opportunities for job shadowing.
♦	**ARTC 1309** - Basic Illustration	
♦	**ARTC 1353** - Computer Illustration	
♦	**ARTC 1305** - Basic Graphic Design	
♦	**CENGL 1301** - Composition I	

TOTAL SEMESTER CREDIT HOURS: 15

D	SEMESTER 2	ACTION ITEMS
♦	**ARTC 1313** - Digital Publishing I	☐ Meet with your advisor to request an official program of study audit, confirm or update your academic/career path and program of study.
♦	**ARTC 1317** - Design Communication I	
♦	**CARTS 1304** - ART History II **OR** **ARTC 2311** - History of Communication Graphics	
♦	**CMATH 1332** - Contemporary Mathematics (Quantitative Reasoning) **OR** **CMATH 1314** - College Algebra	
♦	**CHumanities/Fine Arts Elective***	

TOTAL SEMESTER CREDIT HOURS: 15

D	SEMESTER 3	ACTION ITEMS
♦	**ARTC 1359** - Visual Design for New Media **OR** **ARTC 1392** - Special Topics in Design and Visual Communications	☐ Meet with a faculty or career advisor regarding placement for the Cooperative course, if needed. ☐ Meet with a career advisor or coach for assistance in preparing for job search.
♦	**BUSI 1301** - Business Principles	
♦	Choose 1 Course from a Specialty Track (A, B, C, or D)#	
♦	Choose 1 Course from a Specialty Track (A, B, C, or D)#	
♦	**CSocial/Behavioral Science Elective***	

TOTAL SEMESTER CREDIT HOURS: 15

D	SEMESTER 4	ACTION ITEMS
♦	Choose 1 Course from a Specialty Track (A, B, C, or D)#	☐ After reviewing your degree plan and program of study, apply for Graduation. o Meet with your advisor to apply for the Visual Communications AAS o Sign up for commencement. ☐ Join the Alumni Network!
♦	Choose 1 Course from a Specialty Track (A, B, C, or D)#	
♦	Choose 1 Course from a Specialty Track (A, B, C, or D)#	
♦	**ARTC 2335** - Portfolio Development for Graphic Design **OR** **ARTC 2380** - Cooperative Education-Commercial and Advertising Art	
♦	**CSPCH 1311** - Introduction to Speech Communication **OR** **CSPCH 1315** - Public Speaking	

TOTAL SEMESTER CREDIT HOURS: 15

AA DEGREE MINIMUM: 60 SEMESTER CREDIT HOURS | PATHWAY TOTAL: 60 SEMESTER CREDIT HOURS

1 Degree plans may change in later catalogs. You may use this pathway if you entered one of the seven colleges on or before this date.
2 Students must earn at least 25% of the credit hours (15 hours) required for graduation through instruction by one of the seven DCCCD colleges awarding the degree.
3 This is not an official degree plan. For official degree requirements, click here.
C This course counts for the Core Curriculum at any public college or university in Texas.
* There are several options to fulfill this requirement. See your academic advisor for a specific list.
# Choose Specialty Track Courses A, B, C, or D from the following corresponding tracks:
  Track A – Communication Design: ARTC 2313, ARTC 2317, ARTC 2347, ARTC 2305, MRKG 2349/ARTC 2340
  Track B – Interactive Media: IMED 1301, IMED 1345, ARTV 1351, ARTC 2305, ARTV 2341/ARTV 1343
  Track C – Web Design: IMED 1316, IMED 1345, ARTC 2317, IMED 2315, ITSE 1301/ARTC 2305
  Track D – UX/UI: ARTC 1359, IMED 2313, IMED 1316, IMED 2315, ITSE 1311
You must earn a grade of "C" or better in ENGL 1301 and the selected college-level mathematics course.

Dallas County Community College District