

BUSINESS

GUIDED PATHWAY: HOSPITALITY, EXHIBITIONS AND EVENT MANAGEMENT – HOSPITALITY AND TOURISM CERTIFICATE

For more information, visit www.dcccd.edu/hospitality and your academic advisor at Richland College.

This is an example course sequence for students interested in pursuing the Hospitality, Exhibitions and Event Management – Hospitality and Tourism Certificate. It does not represent a contract, nor does it guarantee course availability. Following this pathway will help you earn the Hospitality, Exhibitions and Event Management – Hospitality and Tourism Certificate ⁱⁱ. Courses from this certificate may apply to the related AAS degree. Gainful employment information for this certificate can be found at https://www1.dcccd.edu/catalog/programs/degree_gei.cfm?a=469. For official certificate requirements, [click here](#).

The certificate provides the student with a choice to focus on hospitality or tourism. Through the selection of electives, students can tailor the curriculum to meet individual needs. The core classes provide students skills in customer service, marketing, and global attraction information to create a strong foundation to begin a career in the hospitality and tourism industry. All Richland College HAMG course are offered on line to accommodate busy work schedules. Courses that complete the Level I Certificate in Hospitality and Tourism (CHT) are noted below.

Students pursuing this certificate are waived from the [Texas Success Initiative \(TSI\)](#) standards, but must meet course prerequisites, as long as the student completes the TSI waiver form prior to enrollment.



ONLY offered at RLC

SEMESTER-BY-SEMESTER MAP FOR FULL-TIME STUDENTS ⁱⁱⁱ

ALL PLANS CAN BE MODIFIED TO FIT THE NEEDS OF PART-TIME STUDENTS

CHT	SEMESTER 1	ACTION ITEMS
♦	TRVM 1300 – Introduction to Travel and Tourism ^{iv} OR HAMG 1321 – Introduction to Hospitality Industry ^v	<input type="checkbox"/> Meet with your advisor to confirm academic and career goals before the end of the semester. <input type="checkbox"/> Meet with a career advisor or coach to research your career options and opportunities for job shadowing. <input type="checkbox"/> Meet with Program Coordinator to discuss student club and area of interest. <input type="checkbox"/> Meet with a faculty or career advisor regarding placement for the Cooperative course.
♦	TRVM 1308 – Travel Destinations I–Western Hemisphere OR TRVM 1341 – Travel Destinations II–Eastern Hemisphere	
♦	TRVM 1201 – Customer Sales and Service	
♦	Travel Management Elective (one course) ^{vi}	
TOTAL SEMESTER CREDIT HOURS: 9-11		
CHT	SEMESTER 2	ACTION ITEMS
♦	TRVM 1345 – Travel and Tourism Sales and Marketing Techniques OR HAMG 2307 – Hospitality Marketing and Sales	<input type="checkbox"/> Meet with your advisor to request an official program of study audit, confirm or update your academic and career path and program of study <input type="checkbox"/> Meet with Program Coordinator to discuss industry organizations to join and industry meetings to attend to build networks. <input type="checkbox"/> Meet with your advisor to apply for the Certificate in Hospitality and Tourism. <input type="checkbox"/> NOTE: TRVM 2480 is required on the Hospitality, Exhibitions and Event Management AAS
♦	Travel Management Elective (one course) ^{vi}	
♦	HAMG 2305 – Hospitality Management and Leadership	
♦	TRVM 1280 – Cooperative Education – Tourism and Travel Services Management OR TRVM 2480 – Cooperative Education-Tourism and Travel Services Management	
TOTAL SEMESTER CREDIT HOURS: 9-13		
CERTIFICATE MINIMUM: 18-24 SEMESTER CREDIT HOURS PATHWAY TOTAL: 18-24 SEMESTER CREDIT HOURS		

ⁱ Degree plans may change in later catalogs. You may use this pathway if you entered one of the seven colleges on or before this date.

ⁱⁱ Students must earn at least 25% of the credit hours required for graduation through instruction by one of the seven DCCCD colleges awarding the certificate.

ⁱⁱⁱ This is not an official degree plan. For official certificate requirements, [click here](#).

^{iv} TRVM 1300 is recommended for students focusing on a career in tourism.

^v HAMG 1321 is recommended for students focusing on a career in hospitality.

^{vi} Travel Management Elective courses must be selected from the following: HAMG 1242, HAMG 1313, HAMG 1324, HAMG 2302, HAMG 2307, HAMG 2330, HAMG 2337, POFI 1104, TRVM 1117, TRVM 1191, TRVM 1291, TRVM 1302, TRVM 1391, TRVM 1323, TRVM 2300, TRVM 2301.