

BUSINESS

GUIDED PATHWAY: HOSPITALITY, EXHIBITIONS AND EVENT MANAGEMENT

For more information, visit www.dcccd.edu/cd/hospitality and your academic advisor at Richland College.

This is an example course sequence for students interested in pursuing the Hospitality, Exhibitions and Event Management program associate degree. It does not represent a contract, nor does it guarantee course availability. Following this pathway will help you earn an Associate of Applied Science (AAS) degree in Hospitality, Exhibitions and Event Managementⁱⁱ. For official degree requirements, [click here](#).

The AAS degree program in Hospitality, Exhibitions and Event Management is designed to develop the necessary knowledge and skills so that a graduate may advance in career paths appropriate to an individual's particular interests, in the hospitality and events industry. According to the World Travel and Tourism Council) the hospitality and tourism industry provides one in 11 jobs globally, accounting for about a tenth of total gross domestic product (GDP). The DFW area is one of the top convention locations in the U.S., so skilled meeting and event planners are in high demand. Hospitality is a growing segment of the industry where employees quickly move into leadership positions. All Richland College HAMG course are offered on line to accommodate busy work schedules. Gainful employment information for this degree can be found at www.dcccd.edu/gainfulemp. Courses that complete the Degree (D), the Certificate in Hospitality and Tourism (CHT) and Certificate in Meetings (CM) are noted below.

Visit www.ntxccc.org/pathways to view guided pathways created for students who complete an AAS degree and the options for transfer to complete a Bachelor of Applied Arts and Science. Speak with an academic advisor at your college to choose courses that will help you to transfer to a specific university.



ONLY offered at RLC

COLLEGE READINESS REQUIREMENTS

Enrolling in one or more courses may be necessary if assessment activities and previous academic experiences indicate a need for additional knowledge and skills:

READING & WRITING PLACEMENT

TSI READING MET: YES NO
TSI WRITING MET: YES NO

MATH PLACEMENT

TSI MATH MET: YES NO

ENGLISH LANGUAGE PROFICIENCY

ENGLISH PROFICIENCY: YES NO

IF TSI OR ENGLISH LANGUAGE PROFICIENCY NOT MET, INSERT COURSE(S) NEEDED

DREA / DWRI / DIRW (CIRCLE ONE)

DMAT _____

ESOL _____

OTHER: _____

OTHER: _____

OTHER: _____

Exemptions/waivers may exist. Speak with an academic advisor regarding placement in college readiness courses and your ability to enroll in core academic coursework.

SEMESTER-BY-SEMESTER MAP FOR FULL-TIME STUDENTSⁱⁱⁱ ALL PLANS CAN BE MODIFIED TO FIT THE NEEDS OF PART-TIME STUDENTS

D	CHT	CM	SEMESTER 1	ACTION ITEMS
♦	♦		TRVM 1300 – Introduction to Travel and Tourism <u>OR</u> HAMG 1321 – Introduction to Hospitality Industry	<input type="checkbox"/> Meet with your advisor to confirm academic and career goals before the end of the semester. <input type="checkbox"/> Meet with a career advisor or coach to research your career options and opportunities for job shadowing. <input type="checkbox"/> Meet with Program Coordinator to discuss student club and area of interest <input type="checkbox"/> Meet with a faculty or career advisor regarding placement for the Cooperative course.
♦		♦	TRVM 2301 – Introduction to Convention/Meeting Management	
♦	♦		TRVM 1308 – Travel Destinations I–Western Hemisphere <u>OR</u> TRVM 1341 – Travel Destinations II–Eastern Hemisphere	
♦	♦		TRVM 1201 – Customer Sales and Service	
♦			ENGL 1301 – Composition I ^{iv} (core course)	
TOTAL SEMESTER CREDIT HOURS: 14				
D	CHT	CM	SEMESTER 2	ACTION ITEMS
♦			Mathematics Elective^{iv, v} (core course)	<input type="checkbox"/> Meet with your advisor to request an official program of study audit, confirm or update your academic and career path and program of study <input type="checkbox"/> Meet with Program Coordinator to discuss industry organizations to join and industry meetings to attend to build networks. <input type="checkbox"/> Meet with your advisor to apply for the Certificate in Meetings and Certificate in Hospitality and Tourism.
♦	♦		TRVM 1345 – Travel and Tourism Sales and Marketing Techniques <u>OR</u> HAMG 2307 – Hospitality Marketing and Sales	
♦		♦	TRVM 1325 – Introduction to Exposition and Trade Show Management	
♦	♦	♦	Elective Course (one course) (TRVM or HAMG) ^{vi}	
♦			COSC 1301 – Introduction to Computing <u>OR</u> POFI 1301 – Computer Applications	
TOTAL SEMESTER CREDIT HOURS: 15				
D	CHT	CM	SEMESTER 3	ACTION ITEMS
♦			SPCH 1311 – Introduction to Speech Communication (core course)	<input type="checkbox"/> Meet with a career advisor or coach for assistance in preparing for job search. <input type="checkbox"/> Meet with a faculty or career advisor regarding placement for the Cooperative course. <input type="checkbox"/> Meet with a faculty or career advisor regarding placement for the Cooperative course.
♦		♦	TRVM 2331 – Convention and Exposition Law and Ethics	
♦			Humanities/Fine Arts Elective^v (core course)	
♦		♦	TRVM 2300 – Applied Industry Software Products	
♦	♦	♦	Elective Course (one or two courses) (TRVM or HAMG) ^{vi}	
TOTAL SEMESTER CREDIT HOURS: 15				
D	CHT	CM	SEMESTER 4	ACTION ITEMS
♦			Social/Behavioral Science Elective^v (core course)	<input type="checkbox"/> After reviewing your degree plan and program of study, apply for graduation. <ul style="list-style-type: none"> <input type="checkbox"/> Meet with your advisor to apply for the AAS in HEEM. <input type="checkbox"/> Sign up for commencement. <input type="checkbox"/> Join the Alumni Network!
♦			ACNT 1303 – Introduction to Accounting I <u>OR</u> ACCT 2301 – Principles of Financial Accounting	
♦		♦	Elective Course (one or two courses) (TRVM or HAMG) ^{vi}	
♦	♦		HAMG 2305 – Hospitality Management and Leadership	
♦	♦	♦	TRVM 2480 – Cooperative Education-Tourism and Travel Services Management	
TOTAL SEMESTER CREDIT HOURS: 16				
AAS DEGREE MINIMUM: 60 SEMESTER CREDIT HOURS PATHWAY TOTAL: 60 SEMESTER CREDIT HOURS				

ⁱ Degree plans may change in later catalogs. You may use this pathway if you entered one of the seven colleges on or before this date.

ⁱⁱ Students must earn at least 25% of the credit hours (15 hours) required for graduation through instruction by one of the seven DCCCD colleges awarding the degree.

ⁱⁱⁱ This is not an official degree plan. For official degree requirements, [click here](#).

^{iv} You must earn a grade of "C" or better in English 1301 and the selected college-level mathematics course.

^v There are several options to fulfill this requirement. See your academic advisor for a specific list.

^{vi} Elective courses: Consult the Degree Plan to view elective course options (TRVM 1391 and TRVM 2333 are REQUIRED for the Certificate in Meetings and Events)