I’m doing fine…
So what's the problem?

Why community colleges are essential…

JOE Talks:
Jobs, Opportunity, and Education
Richland College
August 20, 2014
Joe D. May
Chancellor

#JOETalks
I’m doing fine…
Dallas/Fort Worth is booming

New jobs created in the Metroplex in 2013
So what's the problem?
Dallas is growing in Jobs and Poverty

- 5% Growth in the total population of Dallas
- 41% Growth in the poor population in Dallas
Poverty – It’s Everyone's Problem
“What the whole world wants is a job.”

Source: Jim Clifton, “The Coming Jobs War”
Over the past few years, Dallas has seen a growth in poverty as the result of people losing their jobs. These individuals desperately want jobs.

The Conundrum
The Conundrum

Yet 53% of employers find it difficult to find qualified workers.
The Conundrum

How can so many people want a job in a climate where so many businesses are eager to hire, and yet workers remain unemployed and jobs go unfilled?
The Middle Class

• In 1970, nearly 75% of middle class workers had no education beyond high school.

• By 2018, 63% of jobs will require a degree or credential beyond high school.

Source: Georgetown University Center on Education and the Workforce
Everyone is better off in college — some college IS for everyone.
Choices Matter

43% of workers with licenses and certificates earn more than those with an associate degree.

Source: Georgetown Center on Education and the Workforce
Choices Matter

27% of workers with licenses and certificates earn more than those with a bachelor’s degree.

Source: Georgetown Center on Education and the Workforce
Choices Matter

31% of workers with an associate degree earn more than those with a bachelor’s degree.

Source: Georgetown Center on Education and the Workforce
Fast growing jobs

Marketing and Sales

Agriculture  STEM  Hospitality and Tourism
Advanced Manufacturing  IT Programs

Allied Health and Nursing

Automotive Technology  Construction Technology

Finance  Logistics  Manufacturing

Early Childhood Development
To get these jobs, area residents must come through the doors of our community colleges.
Dallas County Community Colleges are more essential today than ever before.
DCCCD Priorities

- Solve educational problems
- Ensure access
- Eliminate barriers
- Expand dual enrollment programs
- Address pre-k teacher shortage
DCCCD Priorities

• Provide short-term training leading to jobs
• Partner with employers
• Guarantee transfer to four-year colleges
Community Colleges and the Economy

Building American Skills Through Community Colleges

In the coming years, jobs requiring at least an associate degree are projected to grow at a rate twice as fast as jobs requiring no college experience. We will need to train people as fast as they are needed on college campuses and in the workforce.

Community Colleges as Economic Saviors

Recovery efforts put a spotlight on the two-year sector.

By: Ann McGuire
University Business, Mar 2010

"Never in my lifetime have we all relied on community colleges as a mainstay of the economy," President Barack Obama noted when he opened an address at a community college in Florida last year.

In an increasingly competitive global economy, the education system requires the re-skilling of the workforce, which community colleges and vocational schools will produce.

As the largest part of the education sector, many of the nation's 1,000 community colleges are facing budget cuts, which will impact their ability to train people for jobs in high-growth industries.

Can Community Colleges Save the U.S. Economy?

By: Laura Fitzpatrick Austin

Community colleges, which train students for high-paying jobs in fields like manufacturing, health care, and technology, are critical to the U.S. economy.

Community college students Fred Dancy, left, Keith Grosskopf and Alina Poulsen assemble a wind turbine in Austin, where renewable energy firms are hiring.

Photographs for TIME by Matthew Malson
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