



Dallas County Community College District

***DCCCD PROGRESS REPORT
FOR Goal III, 2006-2007***

IN ACCORDANCE WITH

**THE BOARD OF TRUSTEES
SYSTEM-WIDE STRATEGIC PLAN, 2005-2008**

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Measure 1 - Activity, diversity of purpose, and revenue from public funding sources

Measure 2 - Activity, diversity of purpose, and revenue from contract training and sale of educational products



Dallas County Community College District

Office of Institutional Research & Planning

EXECUTIVE SUMMARY

Goal III – Economic and Workforce Development
Board of Trustees' Strategic Plan 2005-2008

Goal III – Economic and Workforce Development

We positively and significantly impact economic and workforce development initiatives key to the prosperity of Dallas County, North Texas, the state, and the nation.

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**Objective A – Strategic Alliances**

Create, expand, and/or strengthen strategic alliances with business, industry, and government to promote local and regional economic and workforce development.

**Measures and Results:**

1. Local, state, and national affiliations, alliances and partnerships with external related organizations and associations

DCCCD is active in holding membership in many organizations and associations. In addition, individual District locations also hold memberships, especially in their service areas or specialized program areas.

2. New credit and continuing education programs approved by the Texas Higher Education Coordinating Board (THECB)

Each time the District establishes a new technical program it must be approved by the Texas Higher Education Coordinating Board. Technical programs are most likely to be deleted (sunsetting) because of dwindling demand for the training.

3. Earnings from reimbursable continuing education contact hours

For the last five years the District has averaged about 3,300,000 continuing education reimbursed contact hours per year.

4. National training and development initiatives

DCCCD has been providing contracted training to Navy service personnel since the late 80's. Instruction is provided in five core subjects via the use of CDs, both in the States and overseas. Since 1998 Cedar Valley has offered the Veterinary Technology distance program which provides an opportunity for students out of the service area to become veterinary technicians. CVC's partner in training is the American Animal Hospital Association which accredits the training. Enrollment in this program has steadily increased over the past five years.

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Objective B – External Funding (Contracts and Grants)

Strengthen and expand system-wide resource development (grants, contract training, etc.) efforts at the local, regional, and federal level that support economic and workforce development.

Measures and Results:

1. Activity, diversity of purpose, and revenue from public funding sources

For each of the past two years the District has received over \$17 million in competitive grants. Grant revenues fluctuate from year to year.

2. Activity, diversity of purpose, and revenue from contract training and sale of educational products

For each of the last five years the District has received between \$2 and \$3 million in contract training revenue. Contract training revenue has declined slightly over the past five years. The LeCroy Center leases courses and receives royalties from the sale of student guides. In 2006-07 the District leased 20 courses to 278 colleges and universities.

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## **Appendices for Goal III**

### **Appendix A: Detail of Key Measures**

### **Appendix B: Glossary of Terms**

## **Appendix A: Key Measures – Goal III Objective A**

### **Detail of Key Measures associated with Goal III, Objective A – Strategic Alliances**

#### **GOAL III – ECONOMIC and WORKFORCE DEVELOPMENT**

We positively and significantly impact economic and workforce development initiatives key to the prosperity of Dallas county, North Texas, the state, and the nation.

#### **OBJECTIVE A: Strategic Alliances**

Create, expand, and/or strengthen strategic alliances with business, industry, and government to promote local and regional economic and workforce development.

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#### **Key Measures**

- ❑ System-wide, active affiliations with workforce development and economic development organizations and associations
- ❑ System-wide, number of new credit and CE programs approved by THECB
- ❑ System-wide, number of reimbursable CE contact hours
- ❑ System-wide, strategic alliances with business, industry, and government entities
- ❑ System-wide, national training and development initiatives

## DCCCD Affiliations With Workforce & Economic Development Associations 2006-07

| <b>Selected Organizations</b>                                                     | <b>Purpose</b>                                                                                                                                                                                             | <b>DCCCD Representation</b>                 |
|-----------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------|
| WorkSource for Dallas County                                                      | <i>Dallas County Local Workforce Development Board</i>                                                                                                                                                     | Member Board of Directors                   |
| InterLink                                                                         | <i>A regional alliance of business, education &amp; government to project employment needs, based on key industries and educational levels</i>                                                             | Member Executive Board<br><br>Postsecondary |
| Greater Dallas Chamber of Commerce – Semiconductor & Technology Executive Council | <i>A regional alliance of business, education &amp; government to significantly increase the number of technicians &amp; engineers in semiconductor &amp; automated manufacturing technology companies</i> | Council Member                              |
| Metroplex Technology Business Council                                             | <i>A regional alliance of business, education &amp; government to foster a supportive business environment for technology companies</i>                                                                    | Council Member                              |
| River of Trade Corridor Coalition                                                 | <i>A national coalition of regions involving national and international trade</i>                                                                                                                          | Participant                                 |

Source: District Educational Affairs

\*\*\*\*\*

## DCCCD Institutional Memberships for 2006-07 Workforce and Economic Development Organizations

Organizations and associations listed below are membership paid by the DCCCD. Each location also has additional individual memberships such as Chambers and other organizations and agencies.

American Indian Chamber of Commerce  
 American Society of Heating, Refrigeration & AC Engineers  
 American Association of Community Colleges  
 American Association of Collegiate Registrars and Admissions Officers (AACRAO)  
 American Concrete Institute  
 American Council on Education

American Institute of Architects  
American Institute of Certified Public Accountants  
American Payroll Association  
American Society for Quality (ASQ)  
American Society of Civil Engineers  
Amigos Library Services  
APPA/TAPPA Facilities Staff and Campus Facilities Directors  
Dallas Chapter of ARMA (Records Management Association)  
Association of College and University Auditors  
Association of Community College Trustees  
Association of Texas Colleges and Universities  
Association of Contingency Planners  
Association of Governing Boards of Universities and Colleges (AGB)  
Black Contractor's Association  
Central Dallas Association  
Council for Opportunity in Education  
College Consortium for International Studies  
College University Personnel Association  
Community College Business Officers  
Community Colleges for International Development  
Consortium for North American Higher Education Collaboration  
Council for Advancement and Support of Education  
Council for Resource Development  
Dallas Citizens Council  
Dallas Concilio of Hispanic Service Organizations  
Greater Dallas Chamber of Commerce  
Hispanic Association of Colleges and Universities  
International Association of Business Communicators  
International Interior Design Association  
League for Innovation  
Metroplex Technology Business Council  
North Central Texas Council of Governments  
National Association of College & University Attorneys  
National Association of College & University Business Officers  
National Association of College Auxiliary Services  
National Association of Educational Procurement  
National Association of Student Financial Aid Administrators  
National Council for Interior Design Qualification  
National Institute for Staff & Organizational Development  
National Institute of Governmental Purchasing  
National Organization of Minority Architects  
National Safety Council  
National Association of Colleges and Employers  
National Council of Architectural Registration Boards  
National Council for Learning Resources  
National Council for Marketing and Public Relations  
North Central Texas Regional Certification Agency  
North Texas Commission  
Public Risk Management Association  
Society for College and University Planning

Southern Association of Community, Junior & Technical Colleges  
Southwest Association of Student Financial Aid Administrators  
Texas Association for Institutional Research  
Texas Association of Community Colleges  
Texas Association of School Boards  
Texas Association of Chicanos in Higher Education  
Texas Association of College Registrars & Admissions Offices  
Texas Association of College Technical Educators  
Texas Association of Community College Attorneys  
Texas Association of Community College Business Officers  
Texas Association of Community College HR Professionals  
Texas Association of Community College Trustees & Administrators  
Texas Association of Student Financial Aid Administrators  
Texas Board of Architectural Examiners  
Texas Building and Procurement Commission  
Texas Campus Compact  
Texas Community College Teachers Association  
Texas Diversity Council  
Texas Library Association  
Texas Turf Irrigation Association  
The National Association of College & University Food Services  
The Texas General Counsel Forum  
Texas Board of Professional Land Surveying  
TX State Board of Public Accounting  
University and College Designers  
University Risk Management and Insurance Association  
US Green Building Council  
Women's Business Council  
Sources: District Business Affairs

**Number of New Credit and CE Programs Approved for DCCCD by  
THECB FROM 2000-2007**

| Year    | New Credit Awards | New CEU Awards | Deleted Credit Awards | Deleted CEU Awards |
|---------|-------------------|----------------|-----------------------|--------------------|
| 2006-07 | 11                | 2              | 10                    | 0                  |
| 2005-06 | 14                | 13             | 3                     | 1                  |
| 2004-05 | 19                | 2              | 2                     | 1                  |
| 2003-04 | 20                | 1              | 4                     | 4                  |
| 2002-03 | 17                | 4              | 5                     | 1                  |
| 2001-02 | 19                | 2              | 10                    | 2                  |
| 2000-01 | 19                | 5              | 0                     | 0                  |

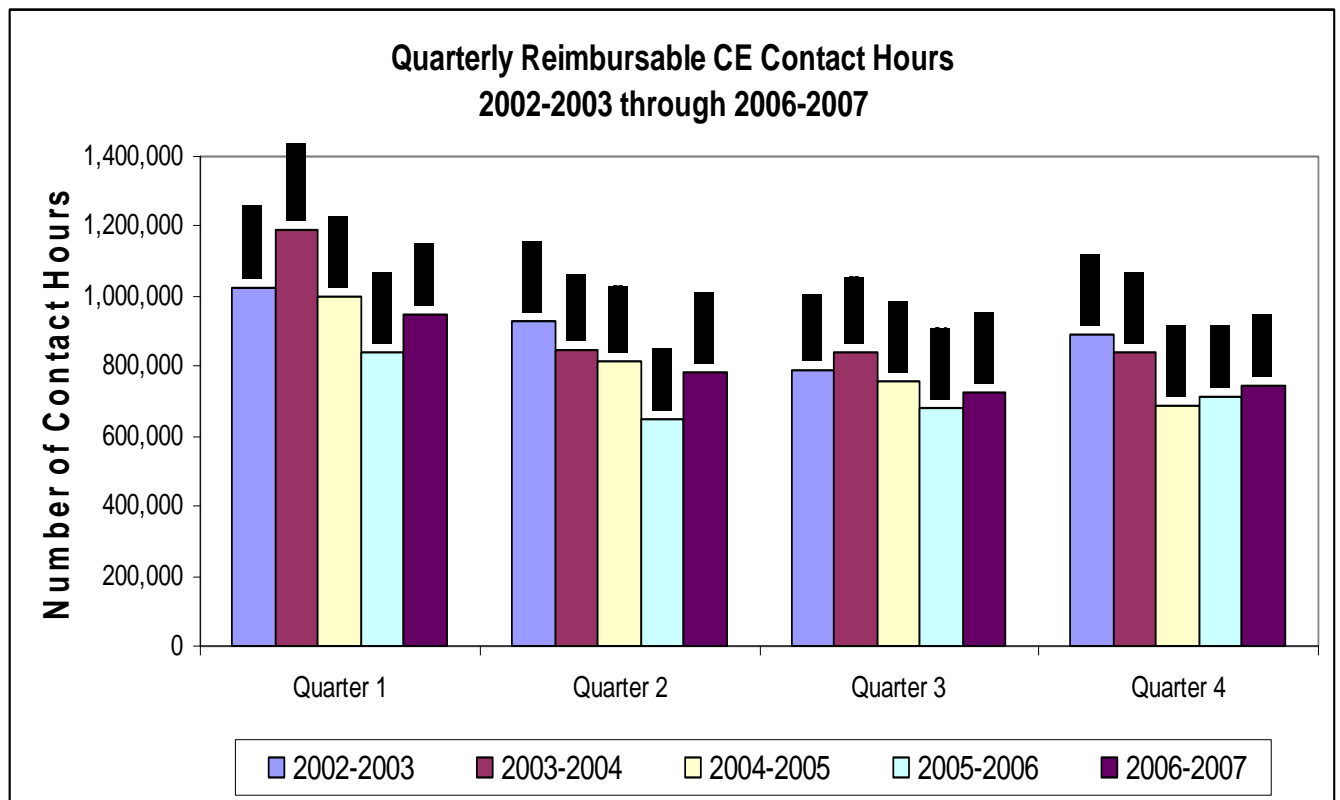
Source: District Educational Affairs/Workforce Education

Note: This report represents those Credit and Continuing Education instructional programs of study approved by the Texas Higher Education Coordinating Board. An "award" is the Coordinating Board's term for an approved program of study, either a certificate or a degree program.

## DCCCD Reimbursable CE Contact Hours

| Continuing Education Reimbursable Contact Hours |                  |                  |                  |                  |                  |
|-------------------------------------------------|------------------|------------------|------------------|------------------|------------------|
| Academic Year                                   | 2002-2003        | 2003-2004        | 2004-2005        | 2005-2006        | 2006-2007        |
| Quarter 1                                       | 1,027,116        | 1,189,484        | 997,380          | 838,923          | 950,191          |
| Quarter 2                                       | 928,008          | 847,618          | 812,223          | 651,871          | 780,228          |
| Quarter 3                                       | 791,704          | 840,018          | 756,206          | 678,472          | 723,594          |
| Quarter 4                                       | 893,358          | 838,055          | 685,892          | 715,019          | 746,171          |
| <b>Annual Total</b>                             | <b>3,640,186</b> | <b>3,715,175</b> | <b>3,251,701</b> | <b>2,884,285</b> | <b>3,200,184</b> |

Source: District Research



Source: District Research

## **DCCCD Strategic Alliances with Business, Industry, and Government Entities 2006-07**

### **Brookhaven College List of Business Partners**

|                                               |                                       |
|-----------------------------------------------|---------------------------------------|
| Automatic Transmission Rebuilders Association | Ed2Go                                 |
| Barrett Burke Wilson Castle Daffin Frappier   | Gatlin Education Services             |
| Capform, Inc.                                 | Herrington Publishing                 |
| Carlisle Real Estate                          | MGI Investigations                    |
| Carter Burgess                                | Reed Educational Services             |
| City of Farmers Branch                        | Sterling Health Center                |
| DART                                          | Virtual Assistance                    |
| Educational Products                          | Landmark Graphics                     |
| Farmers Branch Chamber                        | Seismic Micro Technologies Drilling   |
| Firestone                                     | Info.Com                              |
| Flowtronex                                    | IHS                                   |
| GEICO                                         | Pioneer Natural Resources             |
| ITT Technical Institute                       | Petro-Hunt                            |
| Lewisville ISD                                | Denbury Resources                     |
| Midas                                         | Petroleum Technology Transfer Council |
| Navarro Regional Hospital                     | Halliburton                           |
| Nordstrom                                     | Geomodeling Technology Corp., Calgary |
| Norris System                                 | EOG Resources                         |
| North Texas Tollway Authority                 | GeoInteriors                          |
| Paulson & Paulson Accounting Firm             | Harding Company                       |
| Rooftop Systems, Inc.                         | Hunt Oil Company                      |
| Sanmar                                        | Rock Hound Exploraton                 |
| Senior Adult Services                         | Weinman Geoscience                    |
| Source Inc.                                   | Encana Corporation                    |
| Swiss American                                | HYCO Energy Group                     |
| Town of Addison                               | J.W. Operating                        |
| Town North Bank                               | Five States Oil and Gas               |
| Training Academy                              | Custom Stone Supply                   |
| Tuesday Morning                               | Lattimore Materials Company           |
| Villbig & Associates Design Firm              | Capitol Aggregates                    |
| Allied Eye Associates                         | Industrial Asphalt, Inc.              |
| Condensed Curriculum                          | Martin Marietta Materials             |
| Dental Careers Foundation                     | Vulcan Materials                      |
| Source: Brookhaven College                    | PBS&J                                 |
|                                               | Sprague and Doherty                   |

## **Cedar Valley College List of Business Partners**

|                                    |                                       |
|------------------------------------|---------------------------------------|
| Bank One                           | The Allen Group                       |
| Best Southwest Chamber of Commerce | Cedar Hill Economic Dev. Corporation  |
| Cedar Hill Chamber of Commerce     | Seagoville Chamber of Commerce        |
| Chick Fil-A                        | Soldiers in Iraq (2 business courses) |
| City of Cedar Hill                 | UPS                                   |
| City of DeSoto                     | Veteran's Hospital                    |
| City of Duncanville                | Whataburger                           |
| City of Lancaster                  | Neighborhood Credit Union             |
| DeSoto Chamber of Commerce         | TX Dept. of Transportation            |
| Federal Correctional Institution   | DeSoto Economic Dev. Corporation      |
| Kawasaki                           | Regions Bank                          |
| Kia Motor Co.                      | DART                                  |
| Lancaster Chamber of Commerce      | Diab                                  |
| Lancaster Outreach Center          | Solar Turbine                         |
| Lancaster Parks & Recreation       | AAFES                                 |
| Leadership Southwest               |                                       |
| Mazda Motor Co.                    |                                       |
| McGraw Hill                        |                                       |
| Operation Clean Sweep              |                                       |
| Dallas Area Rapid Transit          |                                       |

## **CVC Green Building Institute Partners**

TX State Energy Conservation Commission  
Oncor  
US Department of Education  
US Environmental Protection Agency  
Source: Cedar Valley College

## **Eastfield College List of Business Partners**

|                                    |                                      |
|------------------------------------|--------------------------------------|
| Anthem                             | Mesquite Independent School District |
| Balch Springs Chamber of Commerce  | Mesquite Police Department           |
| Best Brands                        | MOGO                                 |
| BodyLogic                          | Morisson Products                    |
| CC Young                           | Motorcycle Training Center           |
| ChildCareGroup                     | O'Reilly Auto Parts                  |
| Christian Care Center              | PPG                                  |
| City of Garland                    | Prism Electric                       |
| City of Mesquite                   | Raytheon Company                     |
| Communication Workers of America   | Seagoville Chamber of Commerce       |
| D Construction                     | Sencore                              |
| Dallas Independent School District | Sewel Lexus                          |
| Dallas Police Association          | Shearer Electric                     |
| Dallas Water Utilities             | Snap-On Equipment                    |
| Garland Chamber of Commerce        | Spinazzola Contractors               |
| Garland Police Department          | Texas Star Express                   |
| Hunter Panels                      | UT Southwestern                      |
| Integracolor                       | VistaWall                            |

International Schools  
Mesquite Chamber of Commerce  
Source: Eastfield College

Youth Achievement Foundation

### **El Centro College/BJP List of Business Partners**

|                                                     |                                   |
|-----------------------------------------------------|-----------------------------------|
| 1st Eye Care                                        | Aetna, Inc.                       |
| Baylor Healthcare                                   | Bill J. Priest Institute (SBDC)   |
| Central Dallas Ministries                           | Children's Medical Center         |
| City of Dallas Human Resources                      | City of Dallas Parks & Recreation |
| Comerica Bank                                       | Continental American Mortgage     |
| Continental Truck                                   | Country Wide Home Loans           |
| Dallas Fire                                         | Dallas Police                     |
| Dallas Public Library                               |                                   |
| Dept. of Health and Human Services Housing Division |                                   |
| E Quality Corporation                               | Genesis Physicians Group          |
| Golden Acres Home for the Jewish Aged               | Global Views, LLP                 |
| Greyhound Lines, Inc.                               | Immaculate Painting               |
| Low Birth Weight Development Center                 | Kelly Services                    |
| Medical City Dallas                                 | Methodist Hospital                |
| Office Team                                         | One Source Medical Solutions      |
| Parkland Hospital                                   | Presbyterian Hospital             |
| Region 10 Education Service Center                  | Quanta Consulting, Inc            |
| Texas Association of Mortgage Brokers               |                                   |
| Russell Wilson II Law Firm                          |                                   |
| UT Southwestern Medical Center                      |                                   |
| VoicesVoices.com                                    |                                   |
| Washington Mutual                                   |                                   |

Source: El Centro College

### **Mountain View College List of Business Partners**

|                                                |                                  |
|------------------------------------------------|----------------------------------|
| American Airlines                              | Friendship West Baptist Church   |
| Billco Brick, Inc.                             | Garland Police Department        |
| Cedar Hill Police Department                   | Grand Prairie Police Department  |
| City of Dallas Aviation                        | Irving ISD                       |
| Cockrell Hill Police Department                | JBolton Design                   |
| COINS-Construction Industry Solutions          | Lancaster Police Department      |
| DFW Airport                                    | Mesquite Police Department       |
| Dallas Co. Community Supervision & Corrections | National Semiconductor-Arlington |
| Dallas County Juvenile Department              | Reese Associates                 |
| Dallas County Sheriff Department               | Rockwall Police Department       |
| Dallas Executive Airport                       | Sierra Machine                   |
| Dallas Love Field Airport                      | TXU                              |
| Dallas Police Department                       | Texas Dept. of Criminal Justice  |
| Desoto Police Department                       | United States Probation          |
| Duncanville Police Department                  |                                  |

Source: Mountain View College

## **North Lake College List of Business Partners**

Abbott Laboratories, Inc.  
Air Conditioner Contractors of America, Inc  
Air Force Education Program  
Baylor University Medical Center  
Community Enrichment Center, Inc  
Construction Education Foundation, Inc.  
DaimlerChrysler Tuition Assistance Program  
Dallas Joint Electrical Training Center  
Dallas Joint Plumbers & Pipefitters, Inc.  
Department of Rehabilitation Services  
Ford Motor Co. Salaried Tuition Program  
LevelTen Design  
McDonald's Corp.  
Promotional Products Assoc. International  
Save The Montagnard People Assistance Program  
Savers Cost Plus Grocery Company  
Tailored Catastrophe Services  
Texas Health Resources  
Texas National Guard  
Texas Youth Commission  
United Technologies L & D Tuition Program  
Verizon Wireless Company  
Wells Fargo Bank – Trust Fund  
City of Irving  
Bev Gammon Kids Instructional classes  
US Navy  
Boy Scouts of America  
Hurricane Harbor Training  
Salvation Army  
Muslim Society  
DABA Baseball Club.  
21<sup>st</sup> Century Program – Irving High School  
Cistercian Preparatory School  
Shady Grove Christian Academy  
The North Hills School  
Irving Las Colinas Chamber of Commerce  
Irving Hispanic Chamber of Commerce  
Source: North Lake College

Alliance Pre-paid Tuition Program  
Allstate Insurance Company  
Army 90<sup>th</sup> Regional Readiness  
City of Coppell  
General Motors Corporation  
Florida Prepaid College Plan  
Head Start of Greater Dallas  
Independent Bankersbank  
Internal Revenue Service  
Irving Police Training Academy  
ITW (Autowax)  
Marine Corp. Education Program  
Omega Printing, Inc.  
Precise Land Surveying, Inc.  
Quantum Clean  
R.F. Electric, Inc  
Texas Dept. of Transportation  
Texas Military Forces  
Texas Tomorrow Fund  
UAW-GM Center  
Urban Inter-Tribal Center Program  
Veterans Affairs Office  
WorkSource for Dallas County  
Irving Swimmers USA Swim Team  
Tx Synchro Team  
Parker College  
Home School Groups  
American Red Cross Training  
Sloane School for kids  
Texas Advantage Volley Ball Club  
Irving Independent School District  
Coppell Independent School Distr.  
Islamic School of Irving  
Honors Academy  
Universal Academy  
Winfree Academy  
Dawson State Jail GED testing

## **Richland College List of Business Partners**

|                                |                               |
|--------------------------------|-------------------------------|
| A&M Construction               | Chambrell at Club Hill        |
| Agave Environmental            | City of Garland               |
| Aguilar Forming                | City of Plano                 |
| Alliance for Empl Growth       | Con-Real                      |
| Angel Construction             | Core Cut                      |
| Axcent Networks                | Dallas County                 |
| BASQ Sheetmetal                | Dallas Morning News           |
| BCA                            | DART                          |
| Beck Group                     | Dirt Trucking Company         |
| Best Brands                    | DJ&M Inc.                     |
| Brookhaven College             | EJES, Inc.                    |
| Brunson Technical              | ESS                           |
| BSI                            | Extra Tech Communications     |
| Carega Electronics             | FM Janitorial                 |
| Carrco Painting                | Gabino / Vortex Trevino       |
| Garland Chamber                | Securitas                     |
| Garrett Metal Detectors        | Sherwin-Williams              |
| General Dynamics               | SST Truck                     |
| Gerber Technology              | Stewart Builders              |
| Great Southwest                | Structel                      |
| Guaranty Bank                  | Target Productions            |
| Hatco                          | TAS Concrete                  |
| Interceramic USA               | Texas Health Resources        |
| Interstate Gutter              | The Dallas Examiner           |
| Iron Max Designs               | Tin Man                       |
| J&R Remodeling                 | Treemont Retirement Community |
| JD Remodeling                  | USGC Builders                 |
| Karlee                         | Verion                        |
| Kingsley Tools                 | Vestal Builders               |
| Martinez Tapebed               | Zamora Construction           |
| Mission Foods                  |                               |
| Montclair Estates              |                               |
| MS Electrical Contractors      |                               |
| MSSI                           |                               |
| Parker Chiropractic College    |                               |
| Plastipak                      |                               |
| Portion Pac                    |                               |
| Potter Concrete                |                               |
| Presbyterian Village North     |                               |
| Presco Products                |                               |
| Rayco Electric                 |                               |
| Rodriquez Construction         |                               |
| S&H Carpet                     |                               |
| Santiago de Anaya Construction |                               |
| Securitas                      |                               |
| Sherwin-Williams               |                               |
| SST Truck                      |                               |
| Stewart Builders               |                               |
| Source: Richland College       |                               |

## **LeCroy Center/Dallas TeleCollege List of Business Partners**

### Publishers

Bedford/St. Martin's Publishing  
Houghton Mifflin Company  
Kendall/Hunt Publishing  
Longman Publishing  
McGraw-Hill/Irwin Publishing  
Pearson Custom  
Pearson-Prentice Hall  
Cengage/ Wadsworth  
Worth Publishers

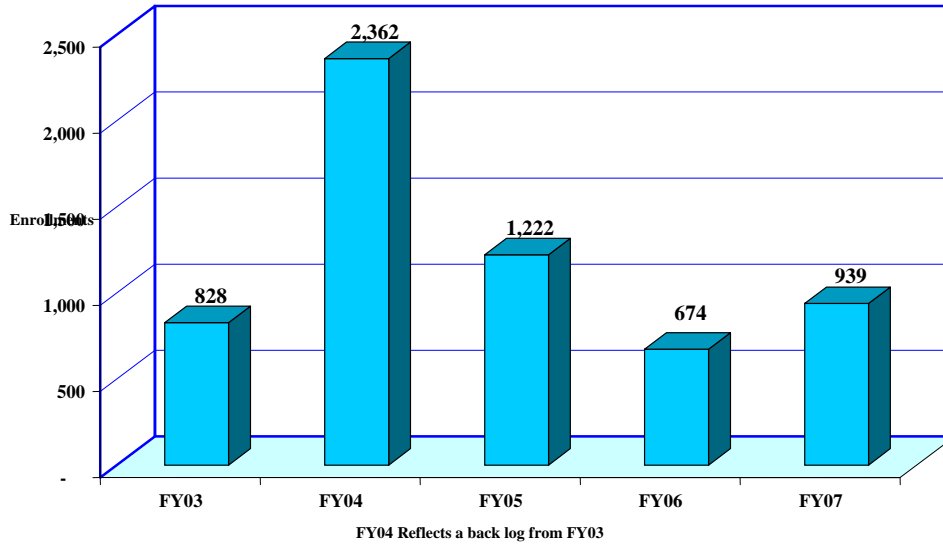
### Other LeCroy Strategic Alliances

U.S. Navy College Distance Learning Partnership (NC-PACE)  
League for Innovation – Project SAIL  
American Association of Community Colleges  
NEXTEL  
Independent PBS stations  
Seattle Community College TV  
WHYY Philadelphia  
Distribution Access  
Howard Community College  
WGBH in Boston  
Florida Community College @ Jacksonville  
Texas Consortium for Educational Telecommunications  
Virtual College of Texas  
Source: LCET/Dallas TeleCollege

## DCCCD National Training and Development Initiatives

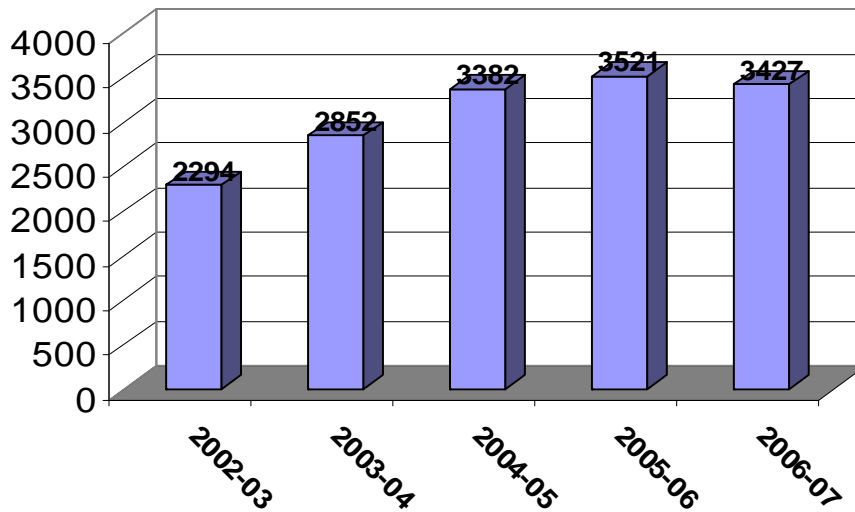


### LeCroy Center TeleCollege NCPACE (Navy) Enrollment History Fiscal Years 2003 - 2007



Source: LCET/Dallas TeleCollege

### CVC Enrollments in Distance Learning Vet Tech



Source: District Research Office

## **Appendix A: Key Measures – Goal III, Objective B**

**Detail of Key Measures**  
associated with  
**Goal III, Objective B – External Funding (Contracts and Grants)**

### **GOAL III -- ECONOMIC AND WORKFORCE DEVELOPMENT**

We positively and significantly impact economic and workforce development initiatives key to the prosperity of Dallas County, North Texas, the state, and the nation.

#### **OBJECTIVE B: External Funding (Contracts and Grants)**

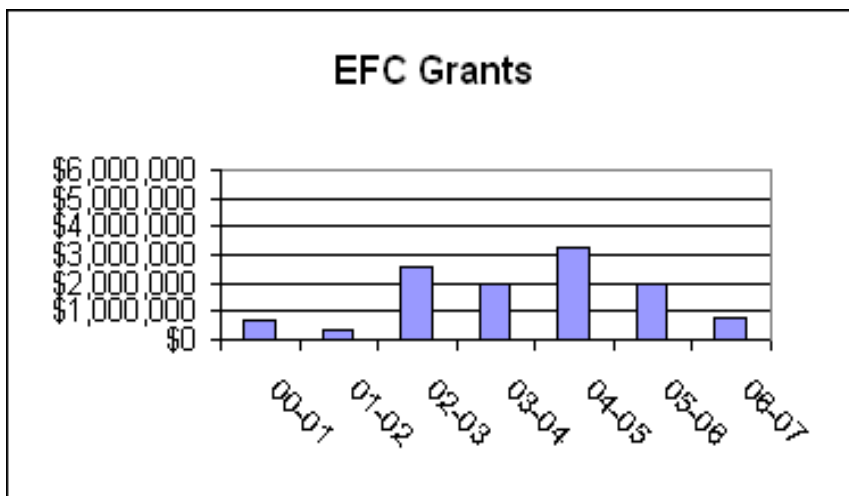
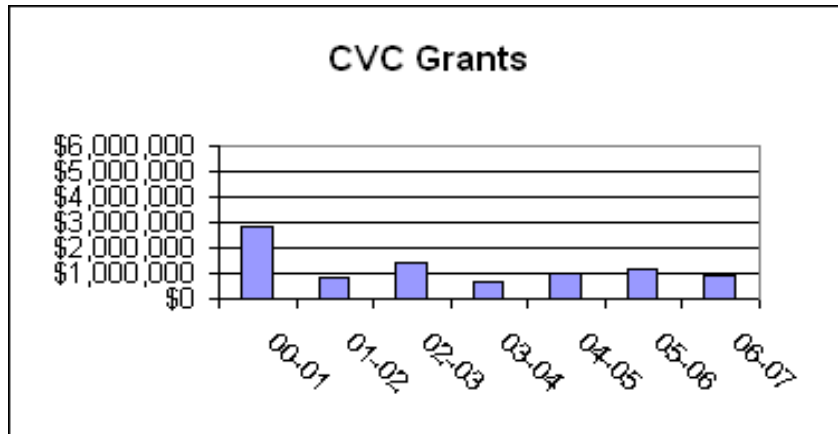
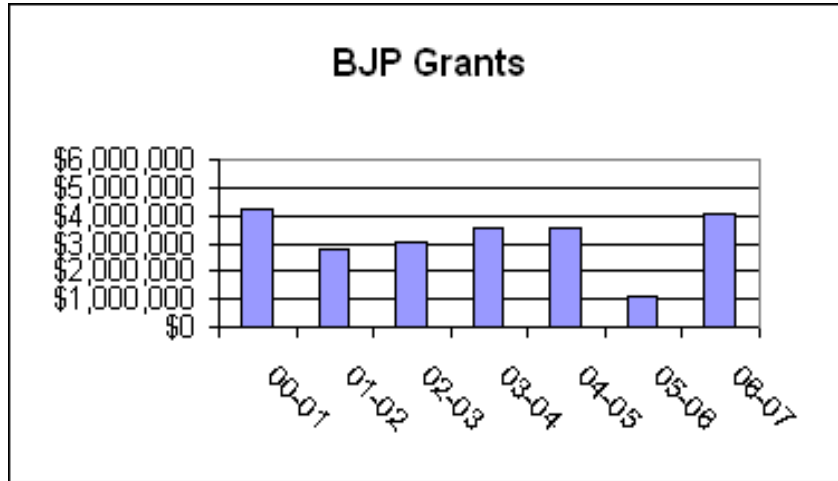
Strengthen and expand system-wide resource development (grants, contract training, etc.) efforts at the local, regional, and federal level that support economic and workforce development.

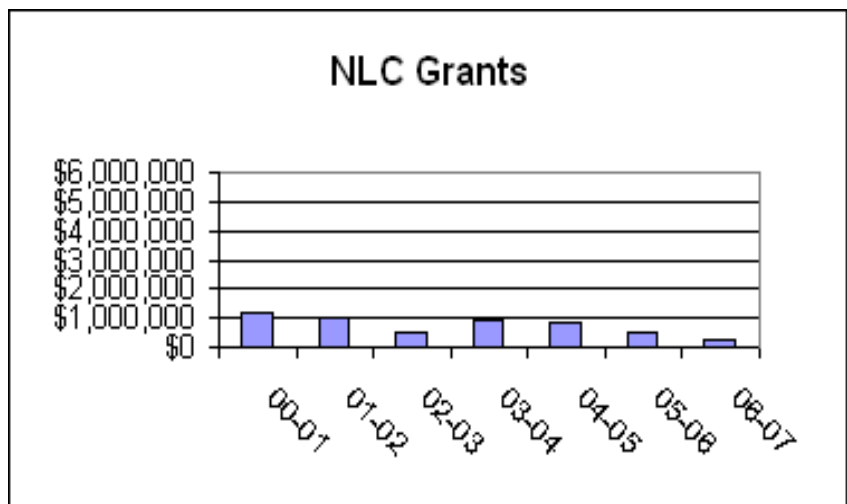
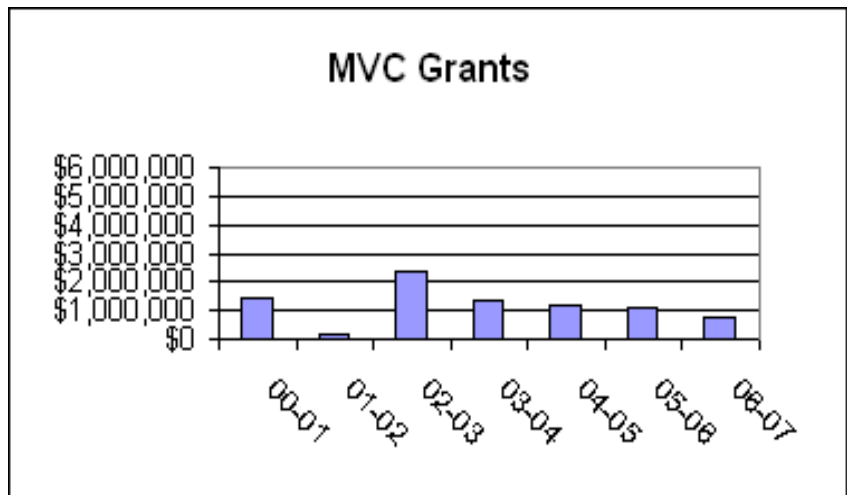
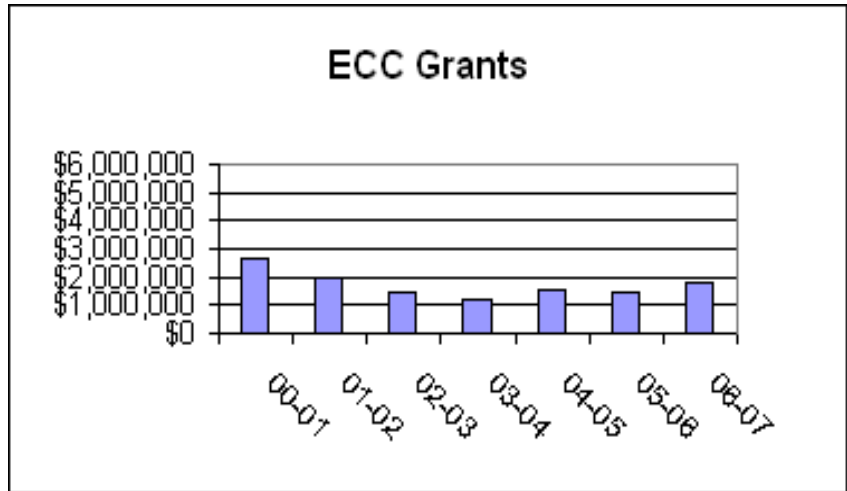
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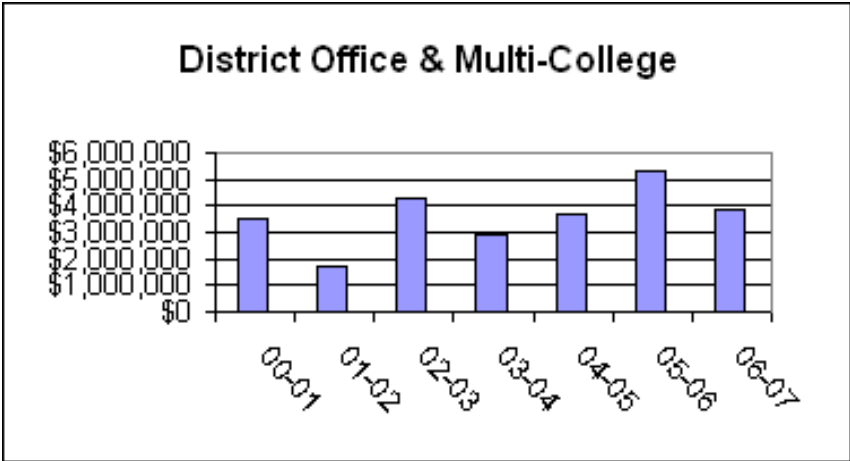
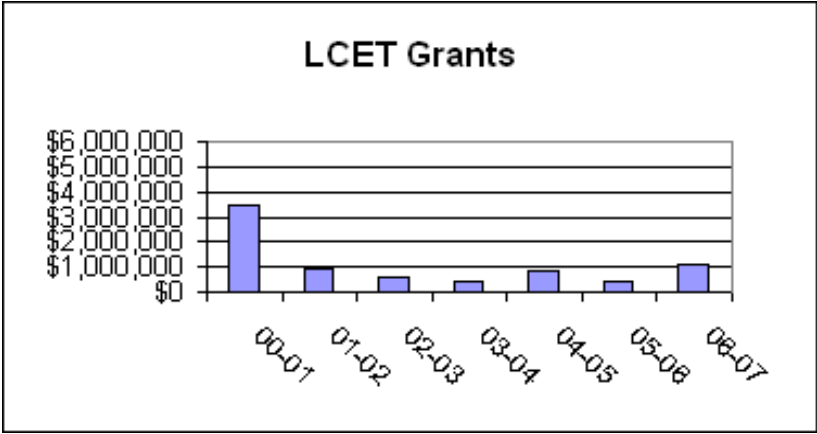
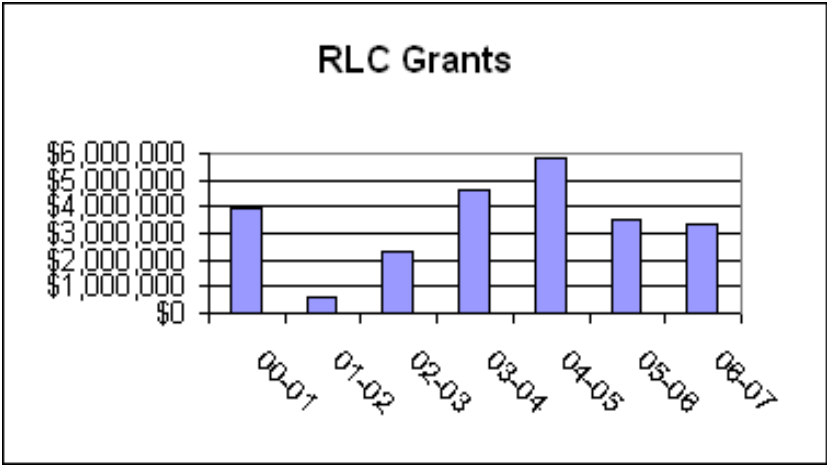
| Key Measures                                                                                                                                                                         |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"><li>❑ System-wide revenue from public grant awards</li><li>❑ System-wide revenue from contract training and sale of educational products</li></ul> |

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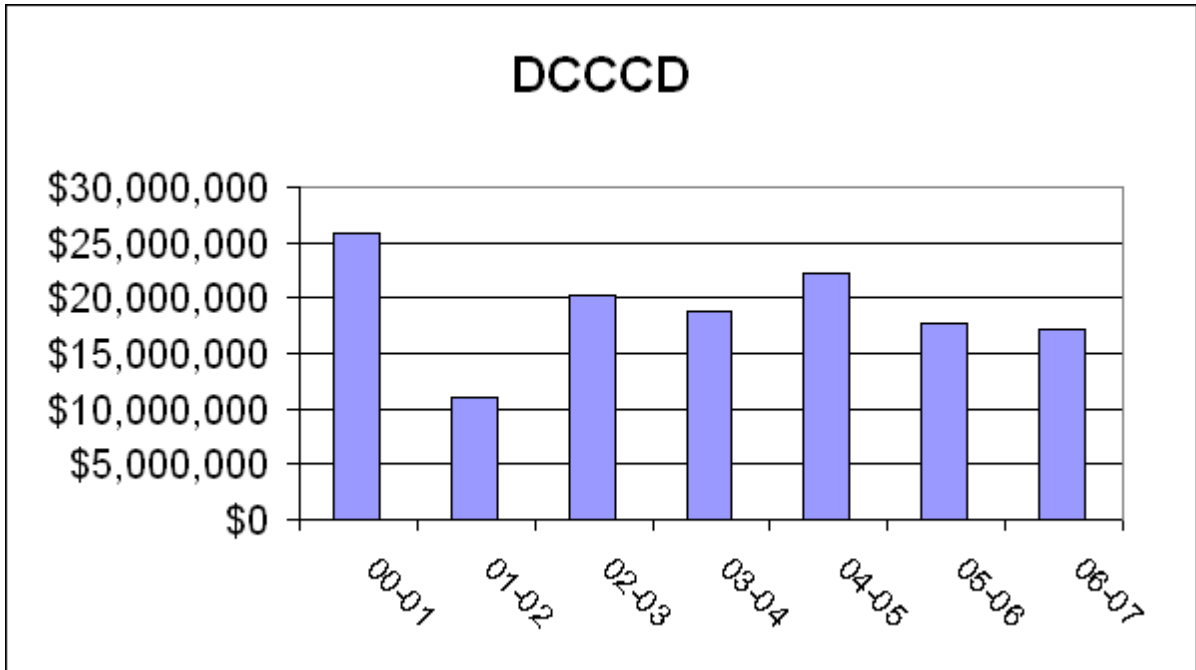
## DCCCD Revenue from Public Grant Awards From 2000 - 2007







### DCCCD Total Grant Revenues Seven Years



| TYPE         | 2005-06             | 2006-07             |
|--------------|---------------------|---------------------|
| Competitive  | \$17,679,698        | \$17,168,910        |
| Pell Grants  | \$31,467,783        | \$39,780,910        |
| <b>Total</b> | <b>\$49,147,481</b> | <b>\$56,949,828</b> |

Source: District Resource Development

## DCCCD Revenue from Contract Training and Sales of Educational Products

Source: District Educational Affairs

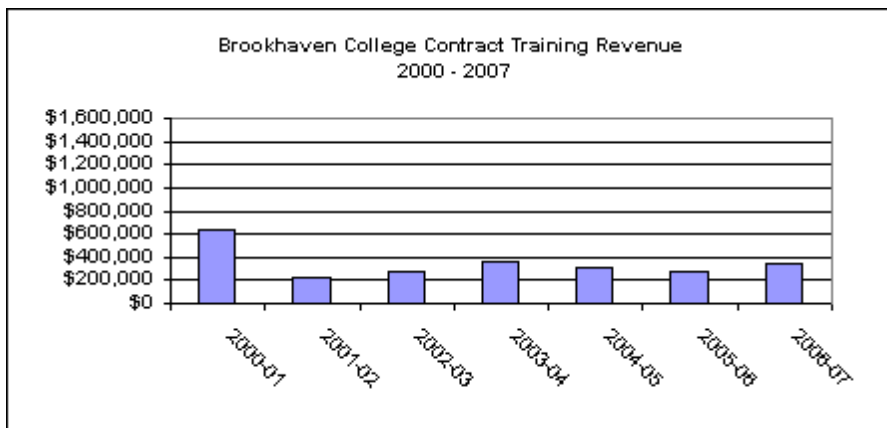
### DCCCD

| 2000-01     | 2001-02     | 2002-03     | 2003-04     | 2004-05     | 2005-06     | 2006-07     |
|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
| \$4,156,499 | \$2,568,405 | \$3,089,197 | \$2,808,668 | \$2,561,108 | \$2,530,913 | \$2,426,380 |



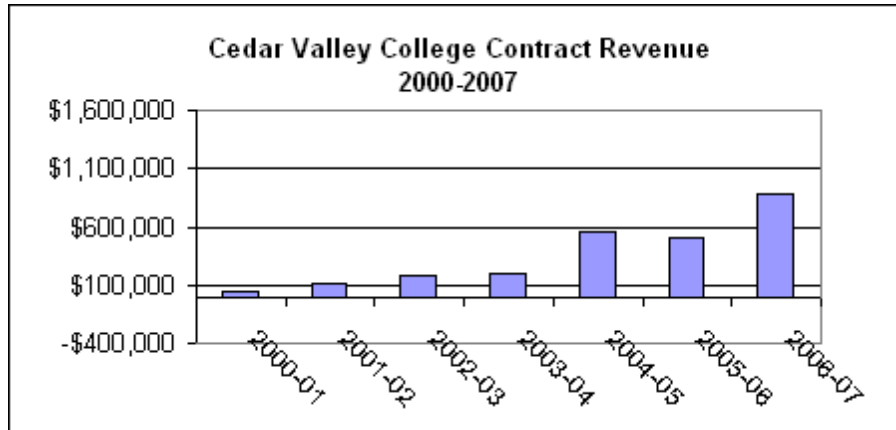
### BROOKHAVEN

| 2000-01   | 2001-02   | 2002-03   | 2003-04   | 2004-05   | 2005-06   | 2006-07   |
|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| \$636,502 | \$227,110 | \$273,452 | \$369,414 | \$310,983 | \$272,691 | \$344,651 |



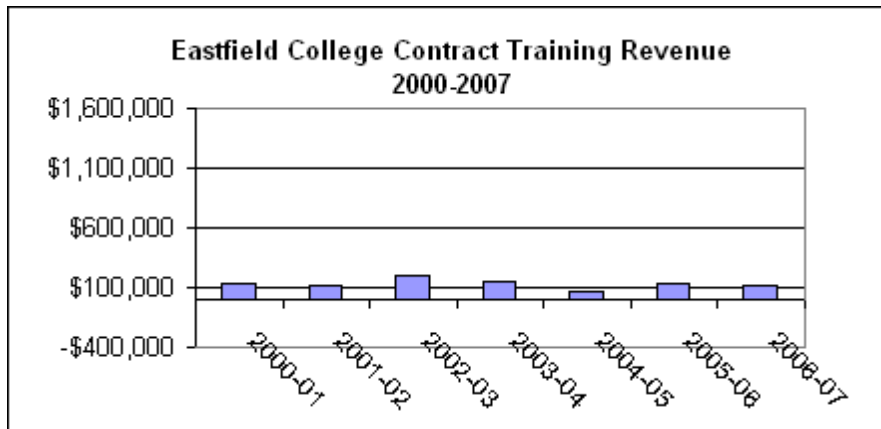
**CEDAR VALLEY**

| 2000-01  | 2001-02   | 2002-03   | 2003-04   | 2004-05   | 2005-06   | 2006-07   |
|----------|-----------|-----------|-----------|-----------|-----------|-----------|
| \$46,422 | \$115,313 | \$176,794 | \$198,999 | \$563,088 | \$501,655 | \$886,499 |



**EASTFIELD**

| 2000-01   | 2001-02   | 2002-03   | 2003-04   | 2004-05  | 2005-06   | 2006-07   |
|-----------|-----------|-----------|-----------|----------|-----------|-----------|
| \$127,306 | \$108,683 | \$197,595 | \$156,515 | \$72,145 | \$125,727 | \$122,943 |



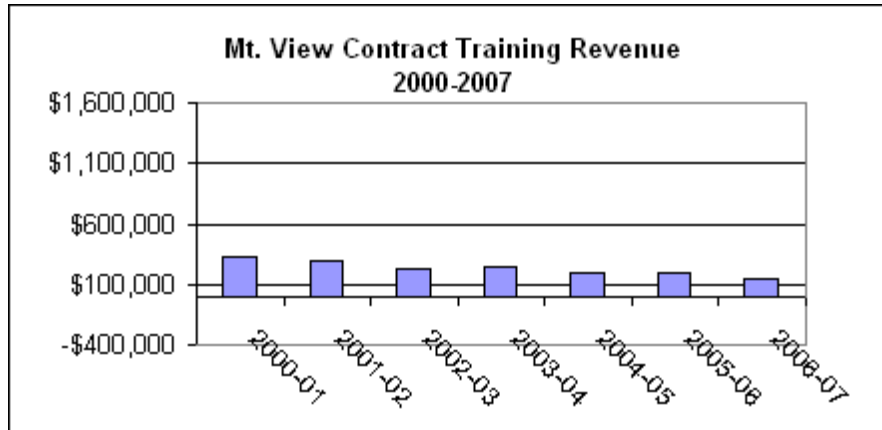
**EL CENTRO**

| 2000-01     | 2001-02   | 2002-03   | 2003-04   | 2004-05   | 2005-06   | 2006-07   |
|-------------|-----------|-----------|-----------|-----------|-----------|-----------|
| \$1,553,280 | \$495,808 | \$545,522 | \$555,163 | \$117,300 | \$646,509 | \$312,686 |



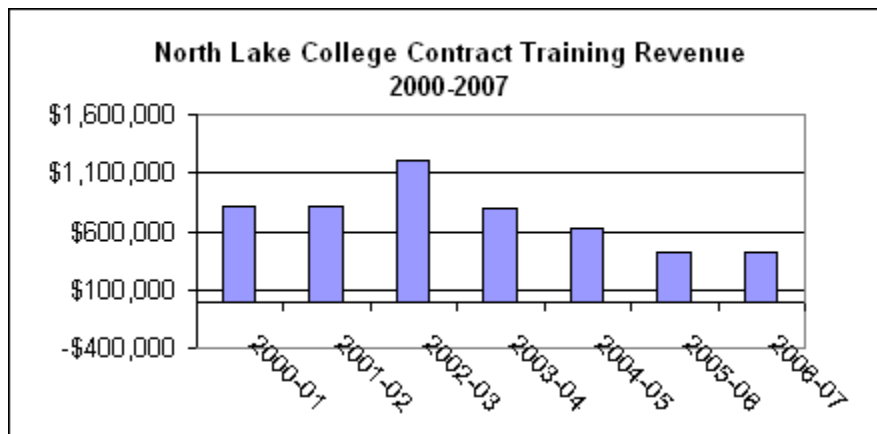
**MT. VIEW**

| 2000-01   | 2001-02   | 2002-03   | 2003-04   | 2004-05   | 2005-06   | 2006-07   |
|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| \$327,328 | \$289,068 | \$225,710 | \$250,008 | \$202,878 | \$202,246 | \$137,995 |



**NORTH LAKE**

| 2000-01   | 2001-02   | 2002-03     | 2003-04   | 2004-05   | 2005-06   | 2006-07   |
|-----------|-----------|-------------|-----------|-----------|-----------|-----------|
| \$821,188 | \$811,344 | \$1,203,918 | \$791,704 | \$624,729 | \$428,096 | \$424,961 |



**RICHLAND**

| 2000-01   | 2001-02   | 2002-03   | 2003-04   | 2004-05   | 2005-06   | 2006-07   |
|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| \$370,481 | \$438,343 | \$493,410 | \$291,799 | \$343,528 | \$238,414 | \$196,645 |



## 2005-06 DCCCD Unduplicated List of Contract Training Clients

Air Conditioning Contractors of America,  
Alliance Data  
Alliance for Employee Growth & Development  
American Ace Motorcycle Company  
American Animal Hospital Association  
Amerimax Building Products, Inc.  
APICS North Texas Chapter #150  
Armored Car Division  
ATRA  
ATX  
Barnes & Noble  
Barrett, Burke, Wilson, etc  
Ben E. Keith, Inc.  
Best Southwest Cities Professional  
Big City Crushed Concrete  
Black Police Association  
Body Logic  
Brink's, Incorporated  
C.C. Young  
Carlisle Interests  
Carrollton-Farmers Branch ISD  
CCA Dawson State Jail  
Central Arizona College  
Century Products  
Christian Care Center  
City of Coppell  
City of Dallas  
City of Garland  
City of Lancaster Trophy Club  
City of Mesquite  
Classic Residence  
CompUSA  
Concote Corporation  
Construction Education Foundation  
Continuing Education Institute  
Corporate Express  
Cougar Electric  
Cross Media  
Curley Insurance Group  
Dallas Area Rapid Transit  
Dallas County  
Dallas Co Community Supervision & Corrections  
Dallas Hispanic Chamber of Commerce  
Dallas Joint Electrical Training Center  
Dallas Joint Plumbers and Pipefitters Assoc.  
Dallas Police Association  
Dallas Police Department  
Dallas Public Library  
J.O.Y. Foods  
Johnson Printing Service  
KARLEE Company  
Lewisville ISD  
LMI Landscapes  
Lockheed Martin  
Lockheed Martin  
Louisiana Technical College  
Mary Kay. Inc.  
McGraw Hill Companies  
Medical City  
Medical City Dallas Hospital  
MedSynergies  
Meeting Professionals International  
Mentor High School  
Mesquite Independent School District  
Methodist Health System  
MetroTex Association of Realtors  
Mission East Dallas  
MOGO ENTERprises, Inc.  
Montclair Estates  
Morrison Products, Inc.  
Motorcycle Training Center, Inc.  
Municipal Alliance-City of Farmers Branch  
Municipal Alliance-City of Farmers Branch  
Navarro Hospital  
Norris Systems  
North Harris Montgomery Community College  
North Texas Municipal Alliance  
O'Reilly Auto Parts  
Omega Environmental Technologies  
Our Saviour Lutheran Church  
Parker Chiropractic College  
Parkland Health & Hospital System  
Plastipak Packaging  
Precise Land Surveying, Inc.  
Presbyterian Village North  
Prism Electric  
Quality (TCEQ)  
Rand Corporation  
Rand Worldwide  
RCM Technologies  
Reece Supply Company  
Regal Plastics Supply  
ReSource Flooring  
Ribelin Sales  
Richland College  
Rusty Greer Equipment

Dallas Sheriff's Office  
 Dallas Theological Seminary  
 Dallas Woodcraft, Inc.  
 Dart Manufacturing Co.  
 Dawson State Jail  
 DeSoto Fire Academy  
 DeSoto Independent School District  
 Dexas International  
 DIAB, Inc.  
 DISD Administrators  
 DISD Reading Department  
 Dr. Pepper/Seven-Up Bottling Group,  
 Elegant Windows  
 Employees Development Program  
 EPES Carriers, Inc.  
 Faubion Associates  
 Federal Correctional Institute  
 Federal Trade Commission  
 Firestone  
 First Garland Community Federal Credit Union  
 Flowtronex, Inc.  
 Ford  
 FTC  
 Garland Chamber  
 Geico  
 Global Views, LLP  
 GM  
 Gold Metal Recyclers  
 Grapevine-Colleyville ISD  
 Greer's Investigation and Security Co.  
 Gulfstream  
 H.B. Fuller  
 Harley-Davidson Financial Services  
 Head Start of Greater Dallas  
 Helping Hands  
 Houston Stafford Electric  
 Interceramic USA  
 International Sommelier Guild  
 Inwood National Bank  
 Source: District Educational Affairs

Sage Telecom  
 SBC  
 Schell, Mitchell and Cooley  
 Securus Technologies  
 Share Corporation  
 Sheriff's Department  
 Sherwin-Williams  
 Sherwin-Williams  
 Sherwin-Williams  
 Shipley Associates  
 Shipley Associates  
 Snap-On Equipment  
 Stanley Tools  
 Star Express  
 Taco Bueno  
 Taylor Publishing  
 TCES & Associates Inc.  
 TDIndustries  
 Tempo Mechanical  
 Texans Credit Union  
 Texas Commission on Environmental  
 The Youth Achievement Foundation  
 Ticket School, Inc.  
 Trintech, Inc.  
 Tuesday Morning  
 UniFirst  
 UT Southwestern Medical Center  
 Vecta Manufacturing  
 Veterans Affairs Medical Center  
 VoicesVoices.com  
 Vought Industries  
 Western Extrusions Corp  
 WNA Comet South, Inc.

## **DCCCD Individual Colleges' Contract Training Client Lists for 2006-07**

### **BROOKHAVEN COLLEGE 2006-2007 CONTRACT TRAINING CLIENTS**

|                                                     |                         |
|-----------------------------------------------------|-------------------------|
| ATRA- Automatic Transmission Rebuilders Association |                         |
| Barrett Burke Wilson Castle Daffin Frappier         |                         |
| Capform, Inc.                                       |                         |
| Carlisle Real Estate                                | Carter Burgess          |
| City of Farmers Branch                              | DART                    |
| Educational Products                                | Farmers Branch Chamber  |
| Firestone                                           | Flowtronex              |
| GEICO                                               | ITT Technical Institute |
| Lewisville ISD                                      | Midas                   |
| Navarro Regional Hospital                           | Nordstrom               |
| North Texas Tollway Authority                       | Norris System           |
| Paulson & Paulson Accounting Firm                   | Rooftop Systems, Inc.   |
| Sanmar                                              | Senior Adult Services   |
| Source Inc.                                         | Swiss American          |
| Town of Addison                                     | Town North Bank         |
| Training Academy                                    | Tuesday Morning         |
| Villbig & Associates Design Firm                    |                         |
| Source: Brookhaven College                          |                         |

### **CEDAR VALLEY COLLEGE 2006-2007 CONTRACT TRAINING CLIENTS**

|                                    |                                 |
|------------------------------------|---------------------------------|
| American Ace Motorcycle Company    | McGraw Hill Companies           |
| Best Southwest Cities              | Medical Center at Lancaster     |
| Competitive Solutions, Inc,        | Methodist Health System         |
| DW Distribution, Inc.              | Sound Technologies              |
| Dallas County Sheriff's Department | TCI Tire Centers                |
| DeSoto Chamber of Commerce         | Ticket School, Inc.             |
| DeSoto Fire Academy                | United States District Court    |
| DeSoto Police Department           | WNA Comet South, Inc.           |
| Dolco Packaging, Inc.              | American Ace Motorcycle Company |
| Source: Cedar Valley College       |                                 |

### **EASTFIELD COLLEGE 2006-2007 CONTRACT TRAINING CLIENTS**

|                           |                                      |
|---------------------------|--------------------------------------|
| ADC                       | Mesquite Independent School District |
| Anthem Strong Families    | MOGO                                 |
| Best Brands               | Morrison Products                    |
| Body Logic                | Motorcycle Training Center           |
| CC Young                  | O'Reilly Auto Parts                  |
| ChildCareGroup            | Prism Electric                       |
| Christian Care Center     | Raytheon Company                     |
| City of Mesquite          | Rockwall Sheriff's Department        |
| D Construction            | Sencore                              |
| Dallas Police Association | Shearer Electric                     |
| Dallas Police Department  | Snap-On Equipment                    |

Dallas Water Utilities  
Hunter Panels  
Integracolor  
International Schools  
International Training Consultants  
Source: Eastfield College

Snap-On Tools  
Spinazzola Contractors  
Texas Star Express  
UTSW  
Youth Achievement Foundation

### **EL CENTRO COLLEGE/BJP 2006-2007 CONTRACT TRAINING CLIENTS**

Brink's, Incorporated  
Corporate Express  
Dallas Public Library  
Low Birth Weight Development Center  
Mary Kay, Inc.  
Morrison Products, Inc.  
Parkland Health & Hospital System  
Siemens Energy & Automation, Inc.  
Southern Champion Tray Co.  
Texas A & M Commerce  
Source: El Centro College

Concord Missionary Baptist Church  
Dallas Airmotive, Inc.  
Dawson State Jail  
J.O.Y. Foods  
Medical City Dallas Hospital  
Paragon Industries  
Retro 1951  
Securus Technologies  
UT Southwestern Medical Center  
VoicesVoices.com

### **MOUNTAIN VIEW COLLEGE 2006-2007 CONTRACT TRAINING CLIENTS**

Alliance Biohazard  
AT&T  
Army Air Force Exchange Services (AAFES)  
Bell Helicopter  
City of Cockrell Hill  
City of Duncanville  
Constar  
Dallas Love Field  
DART Manufacturing  
DISD  
Duncanville High School  
Good Shepherd  
Halliburton  
ICON  
Joy Foods  
Lockheed Martin Aircraft  
NTMA-National Tooling Mfg. Association  
Parkland Hospital  
Progressive, Inc.  
Raytheon  
Southwestern Bell Communications (SBC)  
Tiger Commercial Services  
Triune  
U.S. Steel  
Workforce Solutions of Tarrant County  
Source: Mountain View College

API  
Action Target  
American Leather  
Campfire USA  
City of Dallas  
Commercial Machining  
Dallas County Juvenile Dept.  
Dallas Zoo  
Department of Labor  
Duncanville Eye Associates  
Guardian Packaging Industries  
Head Start of Greater Dallas  
International Truck Driving  
LPB Energy  
Manda Machine  
Mission Foods  
Pioneer Aerospace Aircraft  
Rand Worldwide  
Ready to Work  
Tigert  
Tree of Life  
United Fabricators  
VECTA  
Vought Aircraft

## **NORTH LAKE COLLEGE 2006-2007 CONTRACT TRAINING CLIENTS**

|                 |                    |
|-----------------|--------------------|
| ACCA            | Richemont          |
| City of Coppell | IIWC               |
| GE/Abbott       | Irving High School |
| Autowax         | PPAI               |
| McDonalds       | TIB Bank           |
| Mentor          |                    |

Source: North Lake College

## **RICHLAND COLLEGE 2006-2007 CONTRACT TRAINING CLIENTS**

|                              |                                     |
|------------------------------|-------------------------------------|
| Alliance for Employee Growth | L3 Communications                   |
| Axcent Networks              | Legal Aid of NW Texas               |
| Beck Group                   | Meeting Professionals International |
| Best Brands                  | Mission Foods                       |
| Brookhaven College           | Montclair Estates                   |
| Chambrell at Club Hill       | Parker Chiropractic College         |
| City of Garland              | Plastipak Packaging                 |
| City of Plano                | Potter Concrete                     |
| Dallas County                | Presbyterian Village North          |
| Dallas Morning News          | Presco Products                     |
| Garland Chamber              | Securitas                           |
| Gerber Technology            | Sherwin-Williams                    |
| Guaranty Bank                | SST Truck                           |
| Hatco                        | Texas Health Resources              |
| Interceramic USA             | Treemont Retirement Community       |
| Kingsley Tools               | Verion                              |
| Kraft Foods                  |                                     |

Source: Richland College

## Sale of Educational Products

### Leased Distance Learning Courses 2006-2007

|                                 |        |
|---------------------------------|--------|
| Number of credit courses leased | 20     |
| Number of clients               | 278    |
| Number of enrollments           | 61,679 |

### Dallas TeleLearning – Revenue from Educational Products

| Category                       | FY05         | FY06         | FY 07        |
|--------------------------------|--------------|--------------|--------------|
| License & Enrollments          | \$ 2,009,041 | \$ 2,149,797 | \$ 1,751,893 |
| Student Course Guide Royalties | \$ 163,736   | \$ 113,313   | \$ 112,578   |

Source: LCET/Dallas TeleCollege

## **Specialized Terms Used in This Report**

### **Basic Literacy Skills**

The fundamental English language reading, writing, listening, and speaking skills preparing an individual to live more functionally in this community and to participate successfully in college-level curricula.

### **Career and Technical Courses**

Courses that lead to a Certificate or Associate in Applied Sciences Degree in a technical or occupational program. These courses are designed to aid the student in developing entry-level skills to be used in the job market.

### **Continuing Education/CE**

Continuing Education provides a variety of educational opportunities to stimulate the mind, promote professional advancement, and encourage the pursuit of personal interests. DCCCD Continuing Education courses include a wide range of non-credit instruction at many community locations, including DCCCD colleges, area high schools, corporate/business sites, and nonprofit agencies. Non-credit classes offered through Continuing Education do not apply toward a degree, but workforce education CE courses may apply toward a technical/vocational program certificate or skills award.

### **CEU – Continuing Education Unit**

One CEU is equal to ten hours of continuing education instruction. CEUs are often required for professional accreditation and/or license renewal annually. CE courses offering CEUs must adhere to professional guidelines.

### **Contract Training**

Income generated from a contract between a DCCCD institution and a for-profit or not-for-profit entity, excluding funding directly derived from local, state, or federal grants or from private or corporate gifts.

### **Credit Course**

A course that awards academic credit and may apply toward a degree (as opposed to non-credit courses, which do not apply toward a degree and are usually offered through Continuing Education).

### **Educational or Business Partnership**

A formal or informal collaboration between one or more DCCCD colleges and a “pre-K through 16” educational entity, for the mutual benefit of the partners, their students, and the community.

**ESL**

English as a Second Language; courses designed for teaching English listening, speaking, reading, and writing skills to native speakers of other languages (designation may be used for either credit or non-credit instruction).

**ESOL**

English for Speakers of Other Languages; courses designed for teaching English listening, speaking, reading, and writing skills to native speakers of other languages (designation may be used for either credit or non-credit instruction); this term is viewed by some to be more neutral than the term "ESL."

**External Factors of Influence:**

Environmental, demographic, educational, or legislative factors outside of the DCCCD that may influence movement of key measures.

**Grant**

For purposes of this report, external funding awarded by a local, state, or federal agency to DCCCD for use by one or more colleges to accomplish a specific purpose or project with defined outcomes and budget. Grants often are often strictly regulated, with respect to management, expenditures, and reporting.

**Headcount (Duplicated and Unduplicated)**

The number of individuals being counted – *Duplicated* headcount reflects the total number of times each individual is counted as a student, participant, employee, etc. (one individual could be counted several times); *Unduplicated* headcount reflects the total number of separate individuals, regardless of repeated enrollments, participations, etc.

**Key Measure:**

A trended and quantitative assessment of an activity, status, or condition that directly supports progress toward the desired objective or a narrative assessment or qualitative description (of the above).

**Non-Credit Course**

Non-credit classes offered through Continuing Education do not apply toward a degree, but workforce education CE courses may apply toward a technical/vocational program certificate or skills award.

**SECC**

State Employee Charitable Campaign.

**Strategic Alliance**

For DCCCD, a strategic alliance is a formal agreement between two or more entities that yields additional resources and capacity otherwise unavailable and that meets the goals of all parties in the alliance.

**THECB**

Texas Higher Education Coordinating Board - the Board was created by the Texas Legislature in 1965 to "provide leadership and coordination for the Texas higher education system to achieve excellence for the college education of Texas students."

Glossary Sources: State of Texas, Federal Government and DCCCD definitions.