



## Conference Day Combination – Survey Results – Spring 2007

### **THE DALLAS COUNTY COMMUNITY COLLEGE DISTRICT OFFICE OF INSTITUTIONAL RESEARCH AND PLANNING**

- Purpose:** To inform the Joint Chancellor's Cabinet in their decision-making on the combination, design and delivery of future District Conference Days.
- Input:** A district-wide electronic survey was posted and available during the period of March 27 through April 5, 2007. The announcement regarding this survey was sent via an email from the Chancellor.
- Notes:** Not all questions were answered by all survey respondents.

#### Summary Results:

- More than 675 responses were received, with more than 78% of those responses coming within the first 24 hours that the survey was available.
- Approximately 24% of the full-time staff responded, with the largest percentage response rate from administrators.
- The largest group of respondents, numbering 192, represented employees who have been with the DCCCD between 6-10 years, followed by the group with 1-5 years of service.
- 353 respondents confirmed their interest in continuing a combined day with all employee groups, while 256 employees supported the return to separate days (faculty/administrative and professional support staff).
- 412 respondents, including 273 PSS employees, confirmed their interest in an all-day event.
- Among the highest reasons for conference day attendance was: interaction with District employees and work group peers, and breakout sessions.
- 66% of respondents confirmed their interest in the use of combined internal and external presentations for the day.
- 61% of respondents confirmed their interest in using a district-wide committee to select the theme and organize the day.
- More than 50% of the respondents confirmed their interest in having both a keynote speaker as well as a Chancellor's Update included in the day's agenda.

## Survey Participation

- Each employee group, using full-time employment as of March 2007, is represented within the responses as follows:

EMPLOYEE GROUP	TOTAL FULL-TIME HEADCOUNT (MARCH 2007)	SURVEY RESPONSE HEADCOUNT	% OF EMPLOYEE GROUP REPRESENTED
Professional Support Staff	1,719	409	23.79%
Faculty	697	106	15.21%
Administrators	478	174	36.40%
Totals	2,894	689	23.80%

- The majority of responses were received within 24 hours of the survey posting:

RESPONSE DATE	ADMINISTRATORS	FACULTY	PROFESSIONAL SUPPORT STAFF	TOTALS
March 27	132	85	326	543
March 28	22	12	45	79
March 29	13	5	19	37
March 30	2	1	6	9
March 31	0	1	0	1
April 1	1	0	1	2
April 2	2	1	4	7
April 3	1	1	2	4
April 4	1	0	6	7
April 5	0	0	0	0

### DCCCD Service Length for Survey Respondents

- Employees in the first 10 years of employment were the most active groups of survey respondents, followed by those in the 11-15 year category.
- The largest group of faculty respondents came from the category of more than 30 years of service.

	<b>YEARS OF SERVICE REPRESENTED BY SURVEY RESPONDENTS</b>			
Employee Group	< than 12 months	1-5 years	6-10 years	11-15 years
Faculty	5	21	20	7
Administrators	3	35	44	20
Professional Support Staff	24	115	128	62
Total	32	171	192	89

	<b>YEARS OF SERVICE REPRESENTED BY SURVEY RESPONDENTS</b>			
Employee Group	16-20 years	21-25 years	26-30 years	> than 30 years
Faculty	7	7	10	28
Administrators	23	12	24	13
Professional Support Staff	43	24	11	2
Total	73	43	45	43

## Conference Day Alignment

- To the question of continuing the combination of all employee groups for a single conference day, administrators voted more than 2 to 1 to combine, while votes within other employee groups were much closer, but still in favor of combination.

<b>EMPLOYEE GROUP</b>	<b>SEPARATE CONFERENCE DAYS</b>	<b>COMBINE CONFERENCE DAYS</b>
Administrators	44	109
Faculty	39	53
Professional Support Staff	173	191
<b>Totals</b>	<b>256</b>	<b>353</b>
<b>% of Total Question Response (rounded)</b>	<b>42%</b>	<b>58%</b>

## Timing of Conference Day

- While most faculty respondents were in favor of a morning-only event, administrators and professional support staff were strongly in favor of an all-day event.

<b>TIMING</b>	<b>A.M. ONLY</b>	<b>P.M. ONLY</b>	<b>ALL DAY</b>
Administrators	50	2	101
Faculty	51	3	38
Professional Support Staff	82	9	273
<b>Totals</b>	<b>183</b>	<b>14</b>	<b>412</b>
<b>% of Total Question Response (rounded)</b>	<b>30%</b>	<b>2%</b>	<b>68%</b>

## Organization of Conference Day Event

- The majority of respondents in each employee group confirmed their interest in a combination of internal and external resources in the day's presentations.

<b>CONFERENCE DAY SHOULD INCLUDE:</b>	<b>ADMINISTRATORS</b>	<b>FACULTY</b>	<b>PROFESSIONAL SUPPORT STAFF</b>	<b>TOTALS</b>
Internal resources only	23	18	60	101
External resources only	11	5	36	52
A combination of internal and external resources	119	69	268	456

- The majority of respondents in each employee group confirmed their support for district-wide leadership in organizing conference day.

<b>CONFERENCE DAY SHOULD BE ORGANIZED BY:</b>	<b>ADMINISTRATORS</b>	<b>FACULTY</b>	<b>PROFESSIONAL SUPPORT STAFF</b>	<b>TOTALS</b>
Host College/Location	29	36	123	188
District-wide committee	124	56	241	421

- Administrators and professional support staff confirmed their strong interest in hearing a keynote presentation in addition to the Chancellor's update, while faculty respondents were split almost equally for the Chancellor's update only.

<b>CONFERENCE DAY SHOULD INCLUDE:</b>	<b>ADMINISTRATORS</b>	<b>FACULTY</b>	<b>PROFESSIONAL SUPPORT STAFF</b>	<b>TOTALS</b>
Keynote	12	8	62	82
Chancellor's Update	47	41	89	177
Both Keynote and Chancellor's Update	94	43	213	350

### Ranked Reasons for Conference Day Attendance

The shading identifies the top five reasons to attend conference day, separated by employee group.

	PROFESSIONAL SUPPORT STAFF		FACULTY		ADMINISTRATORS	
	Average Response	Ranking	Average Response	Ranking	Average Response	Ranking
<b>10 reasons to attend conference day:</b>						
Interaction with other District employees	8.07	1	7.76	2	8.33	1
Breakout sessions	7.93	2	7.65	3	8.33	2
Interaction with other employees in similar capacities	7.46	3	8.20	1	7.52	4
Keynote speakers	7.13	6	6.93	5	7.75	3
Updates on DCCCD information	7.28	5	7.12	4	7.47	5
Food	7.45	4	6.83	6	6.95	7
Required work day	6.11	7	6.00	7	7.05	6
Awards	5.54	9	5.15	8	5.93	8
Presenter or Planning Committee Member	5.6	8	4.96	9	5.25	9
Other	4.36	10	2.9	10	3.12	10