Continuing Education: *Goal 2 of the Aligned Plan*

"DCCCD students will obtain quality continuing education to enrich their lives personally, socially, and culturally and to upgrade occupational and job skills."

Indicators: Contact hour trend, Percent of students who are repeat customers

Workforce training = Texas Higher Education Coordinating Board reimbursed continuing education (CE) courses provided for occupational and job skills development
Personal Interest = all other CE courses such as creative arts, leisure, and youth programs

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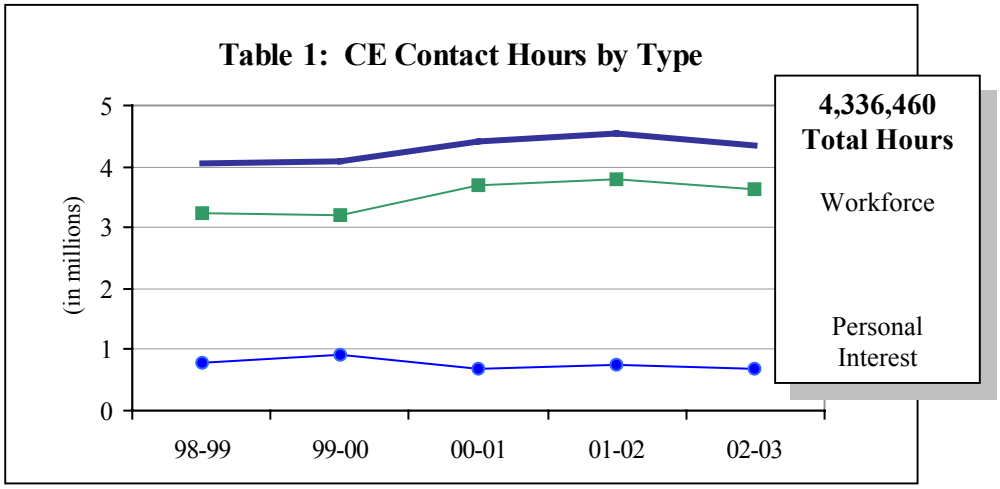
The continuing education student count (68,800) was similar to the prior year although contact hours decreased 4.6%.

Fewer enrollments in computer instruction/technology courses contributed significantly to the contact hour decrease. The majority (84%) of instruction remained in workforce-related training and is detailed in Table 1.



Students

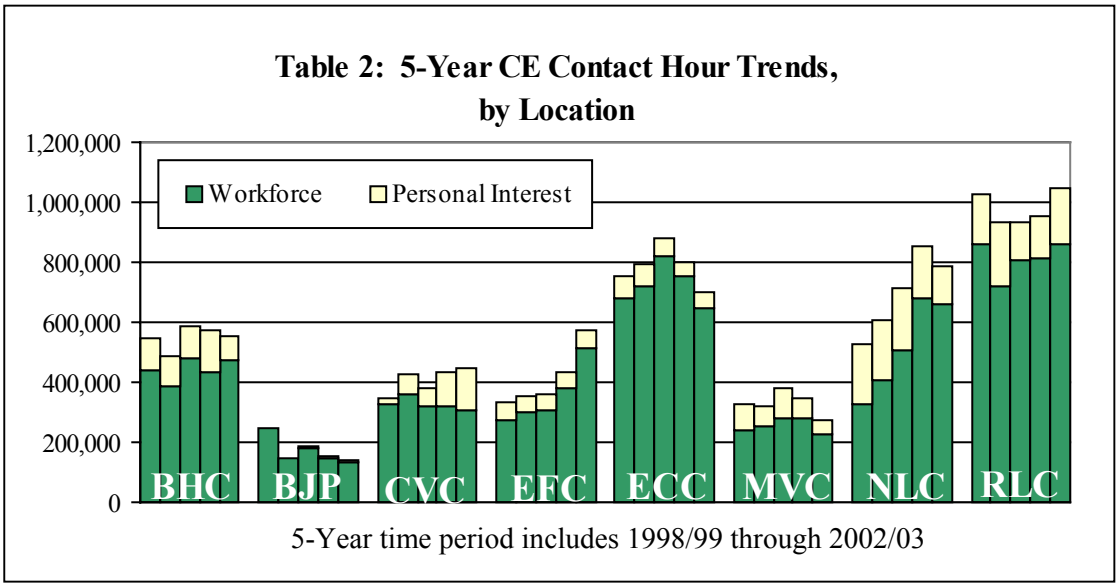
The continuing education student profile differed from that of a credit student. In general, continuing education students were older (average age = 37), male (54%), and equally likely to be either Anglo or Hispanic (35% each). This compares to credit students who were younger (average age = 28), female (58%) and more likely to be Anglo (44%) than African-American (22%) or Hispanic (21%).

Subject Trends

While more than 200 different subjects were taught in continuing education, **English as a Second Language courses continued to have the highest number of enrollments** and represented 30% of all continuing education courses. Computer instruction/technology remained the second most popular subject but experienced a 24% enrollment decrease compared to the prior year. (These same courses were reported as having a 5% enrollment decrease in last year's report.) In contrast, truck driving, veterinary technology, occupational safety, and automotive technology were among the larger subject areas with enrollment increases.

Location Trends

Total continuing education contact hours increased at CVC, EFC and RLC compared to the prior year. Workforce training contact hours increased at BHC, EFC and RLC. As detailed in Table 2, 5-year **location trends differed throughout the District**.



Work in Process

Historically, almost one-half of continuing education students are "repeat customers" who are either former DCCCD credit or continuing education students. Additional research is underway to determine if the recent enrollment shifts in various subject areas is attracting additional first-time students and impacting this measure.

Notes:
Data: 98/99 CBM-00C (ECC hours reduced by BJP self-reported hours) later years from Colleague, Continuing education and credit student demographic data based the Fall 2002 semester.