

# A Perfect Storm: Moving Transfer Forward

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# A storm has been brewing ...

- ◆ College enrollment hit a record level of 17.5 million in fall 2005 and an additional 13% growth is expected by 2015. (Digest of Education Statistics, 2006)
- ◆ Nearly 70% of high school completers enroll in post-secondary education immediately after high school (Condition of Education, 2007)

# National response

- ◆ Statewide agreements
  - Articulation that promotes transfer
- ◆ IPKIT
- ◆ VSA
- ◆ Council of Presidents
- ◆ National Clearinghouse
- ◆ Increasing Debt

# Prevalence of transfer

- ◆ One-third of college seniors have transferred, at least once, during their college careers
- ◆ Predictably, more students at two-year institutions (about 42%) transfer than those at four-year institutions (about 23%).

# Persistence and Transfer

- ◆ Transfer students are less likely to graduate in a four-year period
  - average time to degree with no stopout is 55 months
    - ◆ Single institution avg. 51 months
    - ◆ Two-institutions avg. 59 months
    - ◆ Three or more institutions avg. 67 months
  - Students who begin at a 2-yr public institution and:
    - ◆ transfer to a public 4-year institution average 71 months
    - ◆ transfer to a private 4-year institutions average 50 months
- ◆ But transfer students are just as likely to complete a degree program (NCES – BPS 2007)

# Types of transfer

- ◆ 2yr. to 4yr. Public
  - DCCCD to UNT-Denton or UNT-Dallas
- ◆ 2yr. to 4yr. Private

# Types of transfer

- ◆ Lateral

  - 2yr. to 2yr.

  - 4yr. To 4yr.

- ◆ 4yr. to 2yr. – “reverse”

- ◆ Swirling

# Why does it matter to a two-year campus?

- ◆ Increasingly, judged on your rate of transfer
- ◆ Funding is often based on enrollments and student success
- ◆ Consistent with the community college mission

# Transfer Issues

## ◆ Articulation Agreements:

- Depending on the campus, can be quite diverse
- Those who implement the agreements should be involved in the formulation of the details
- Faculty involvement

# Transfer Issues

- ◆ 2-yr / 4-yr collaboration
  - Transfer Centers
  - Basic tenet of transition:
    - ◆ Familiarity with surroundings
  - Formalized agreements and informal exchanges

# Transfer Issues

## ◆ Nontraditional students

- Often part-time and have outside jobs
- Often quite dedicated to their studies
- Difficult to reach; hard to connect

# Transfer Issues

- ◆ Enrollment Management
  - Admissions “rules”
  - Transcript evaluation
  - The informal curriculum and General Education
  - Learning assessments
  - Living/Learning communities
  - Housing issues
  - Academic interventions throughout the year

# Transfer Issues

- ◆ Survival Skills and Retention
  - Orientation
  - Learning Center
  - Career Intervention
  - Academic Assistance Centers and tutoring
  - Connect creatively

# Transfer Issues

- ◆ Assessment, Assessment,  
– Assessment!
  - ◆ Of articulation agreements
  - ◆ Of success rates (campus A to campus B)
  - ◆ Of orientation
  - ◆ Of advising
  - ◆ Of student engagement
  - ◆ Of student expectations
  - ◆ Of student satisfaction

# Transfer Student:

- ◆ I want you!
- ◆ I need you!
- ◆ But there ain't no way I'm ever gonna love you
- ◆ **Now don't feel sad. Two out of three ain't bad.**

◆ Stolen from Meatloaf and Dr. Ken Borland, Assoc. Provost, East Stroudsburg University

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