

**DCCCD Incentive Funding
Retention Awards
Executive Summary**

REPLICATION AWARDS:

Replicate the Retention Planning Process in use at North Lake College using Strategic Planning Online Software (SPOL) and CSRDE Data in Planning

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Collaboration: BHC, NLC, and ECC

Award Amount: \$39,500 Award Period: 4 semesters

To improve student retention, Brookhaven College must do a better job of tracking first time in college (FTIC) students who enroll in the college. By replicating the processes used by North Lake and El Centro, Brookhaven College will have the tools to become more effective in planning and implementing retention strategies, and in tracking progress toward attainment of strategic goals. Brookhaven College is planning to implement new retention strategies, including partnering with local high schools to test and provide developmental math and supplemental instruction to FTIC students to be better prepared to enter college at higher levels of mathematics readiness.

Brookhaven College will begin implementation of the Strategic Planning Online (SPOL) system in the Spring 2009 semester. With this new Internet based software tool, the college will plan, implement and track the goals, activities and outcomes that lead to improved student retention, as well as the budgetary requirements for attaining these important outcomes. Increasing the use of CRSDE data will also inform the college of student characteristics, test scores and outcomes. Replicating what North Lake has done, and El Centro plans to accomplish, will create a positive strategic partnership between three District colleges that serve first time college students who have unique developmental needs. In summary, this project has the potential to have a positive impact on planning and monitoring of assessment outcome and educational improvement activities across the college.