

**DCCCD Incentive Funding  
Retention Awards  
Executive Summary**

**REPLICATION AWARDS:**

**Creating a Mechanism to Identify and Share Best Retention Practices Using SPOL (Strategic Planning Online) Software and Membership in Consortium for Student Retention Data Exchange**

Award Principal Coordinator: Jerry Scheerer, MVC  
[jscheerer@dccd.edu](mailto:jscheerer@dccd.edu)  
972.860.8054

Collaboration: BHC, CVC, ECC, and NLC  
Award Amount: \$37,750      Award Period: 4 semesters

Mountain View College will improve student retention and align institutional student learning outcomes with the overall strategic plan **by replicating the proven planning and data exchange processes used by NLC, ECC, and BHC**. SPOL (Strategic Planning Online Software) will allow Mountain View College to become more effective in efficiently planning, budgeting, implementing *and evaluating* the variety of student retention strategies currently being deployed at Mountain View College. Similarly, SPOL will help the under-staffed MVC Planning, Research and Institutional Effectiveness office track College progress towards attainment of strategic goals and ensure alignment of all ongoing student retention initiatives with the strategic plan. This initiative presents a unique collaborative opportunity in that Mountain View College is already working on student retention collaborative projects with both Cedar Valley College and North Lake College. Meanwhile, Brookhaven, El Centro, and Northlake Colleges have already begun meeting with a consultant, institutionalizing the Strategic Planning Online Software at their colleges, and joining the Consortium for Student Retention Data Exchange (CSRDE). Collectively, the research departments at Brookhaven, El Centro and Northlake have pledged to collaborate and share best practices with Mountain View and Cedar Valley Colleges as both are separately seeking funding for the purchase of SPOL and membership in the CSRDE.