



# Dallas County Community College District

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## Office of the Chancellor

TO: DCCCD Board Members

FROM: Dr. Wright L. Lassiter, Jr.

DATE: February 6, 2009

RE: Weekend Memo #132

### OUTLOOK 2009

*Each year since 1985, the editors of THE FUTURIST have selected the most thought-provoking ideas and forecasts appearing in the magazine and they appear in their annual Outlook report. Over the years, Outlook has spotlighted the emergence of such epochal developments as the Internet, virtual reality, and the end of the Cold War.*

*As the FUTURIST is not read by everyone, I am providing for general information purposes the editors' top 10 forecasts from Outlook 2009.*

- 1. Everything you say and do will be recorded by 2030. By the late 2010s, ubiquitous, unseen nanodevices will provide seamless communication and surveillance among all peoples everywhere. Everyone will have a unique Internet Protocol (IP) address.*
- 2. Bioviolence will become a greater threat as the technology becomes more accessible. Emerging scientific disciplines (notably genomics, nanotechnology, and other micro sciences could pave the way for a bioattack.*
- 3. The car's days as king of the road may soon be over. More powerful wireless communication that reduces demand for travel, flying delivery drones to replace trucks, and policies to restrict the number of vehicles owned by each household are among the developments that could thwart the automobile's historic dominance on the environment and culture. If current trends were top continue, the world would have to make way for a total of 3 billion vehicles on the road by 2025.*
- 4. Careers, and the college majors for preparing for them, are becoming specialized. An increase in unusual college majors may foretell the growth of unique new career specialties. Instead of simply majoring in business, more*

students are beginning to explore niche majors such as sustainable business, strategic intelligence, entrepreneurship, neuroscience nanotechnology, computer and digital forensics, even comic book art.

5. There may not be world law in the foreseeable future, but the world's legal systems will be networked.
6. Professional knowledge will become obsolete almost as quickly as it's acquired. An individual's professional knowledge is becoming outdated at a much faster rate than ever before. Most professions will require continuous instruction and retraining. Rapid changes in the job market and work-related technologies will necessitate job education for almost every worker. At any given moment, a substantial portion of the labor force will be in job retraining programs.
7. The race for biomedical and genetic enhancement will be in the twenty-first century what the space race was in the previous century.
8. Urbanization will hit 60% by 2030. As more of the world's population lives in cities, rapid development to accommodate them will make existing environmental and socioeconomic problems worse. Epidemics will be more common due to crowded dwelling units and poor sanitation.
9. The Middle East will become more secular while religious influence in China will grow.
10. Access to electricity will reach 83% of the world by 2030.

All of these forecasts, plus dozens more appear in The Outlook 2009.

They are interesting and insightful and you will note several with community college implications. The Outlook can be obtained from the World Future Society - 7910 Woodmont Avenue, Suite 450, Bethesda, MD 20814. E-mail [info@wfs.org](mailto:info@wfs.org). Web site <http://www.wfs.org>.

### **DCCCD Administrative Offices**

On Thursday, January 29th, the District Service Center (DSC) celebrated 25 years of service for Linda Norton with a retirement reception, which was hosted by the DSC employee recognition committee. The program included comments by Guido Roncal highlighting Linda's exemplary service in providing mail, copying and supply services at the DSC. Robb Dean offered a satirical and hypothetical view of Linda's future retirement life. Linda was presented with a traditional retirement watch engraved with the words "In Appreciation of 25 Years of Service at DCCCD."

"Say it loud: I read and I'm proud!" These words reverberated to the rafters of the Majestic Theater in Dallas Saturday, January 31st, as families and friends celebrated the 10th anniversary of the Dallas County Community College District's citywide African American Read-In. DCCCD's read-in has provided more

than 50,000 books to participants during the past 10 years. “We challenge you to join us by reading for at least 20 minutes each day, throughout the month of February,” says Ranger, who is district director of DCCCD’s office of educational partnerships and read-in founder and organizer. “We guarantee it will make you a stronger reader, too!” She adds, “We also challenge you to take the process one step further along the literacy path by hosting your own read-in – whether it’s with your family members, neighbors on your street, co-workers in your office, or with larger groups in your community or at your church. Pass the word and open a book – literacy benefits everyone!” This year’s featured read-in guests were author and motivational speaker Lisa Nichols, who appeared during the 6th read-in, and Dallas resident and actress Irma P. Hall, who participated in the 2nd read-in. Richard Glaubman, who participated in the first read-in with the event’s literacy hero, George Dawson, also shared some passages from a new book about his friendship with Mr. Dawson.

Follow these steps to host your own read-in, and then report the results to Ranger:

- Invite guests to your read-in, and ask each one to bring a story, poem, essay or book to the event.
- Invite your volunteer participants to read aloud for each other (about 3 to 5 minutes each), so that everyone can listen to and enjoy the selections.
- Ask readers to talk briefly about their selections; others may comment as well.
- Or read silently together for 30 minutes and then talk about what you read.
- Host your read-in at a friendly, convenient place (at home, school, church or a recreation center, for example) or anywhere you can gather family and friends.
- Let DCCCD African American Read-In organizers know about your own event – how many people attended, when and where you held the read-in, and any other fun facts you would like to share. Call (214) 378-1723 with the details; for additional information, visit [www.readin.dcccd.edu](http://www.readin.dcccd.edu).

### **Cedar Valley College**

*Student Success* – The Men Of Distinction (MOD) at Cedar Valley College will host a reception and presentation chronicling their experiences at the *Southwestern Black Student Leadership Conference* (SBSLC) held last month in College Station. The SBSLC was formed by Texas A&M students in 1989 as a yearly forum where African-American students from across the country could assemble yearly for professional development and to discuss the problems and concerns that affect their community. The MOD event will take place on campus, February 12th beginning at 2:30 p.m. in Room D230. Although this group is the newest student organization on campus, it is one of the fastest growing.

*Employee Success* – Dr. Jennifer Wimbish, president, has been invited to speak at Lockheed Martin on February 11th as they celebrate African American History Month. The theme for the event is “Celebrating Culture, Embracing Diversity and Guiding Innovation.” The presentation will take place at Lockheed Martin Missiles and Fire Control Division facility located in Grand Prairie, just north of Hwy 303 between Carrier Parkway and Great Southwest Parkway beginning at 11:00 a.m.

*Community Development* – Dr. Ik-Seong Joo, chief sustainability development officer at Cedar Valley College is currently working on a sustainability assignment in Korea. Dr. Joo will partner with Texas A&M energy systems labs to provide continuous commissioning for medical facilities. The project will include assisting TEES (Texas Energy Experiment Station) with identifying and or analyzing potential measures which may reduce customer energy costs and providing expertise in assisting with commissioning of various energy conservation measures or projects.

Cedar Valley College received notification this week of tentative selection for a Skills Development Fund grant by the Texas Workforce Commission. Pending successful negotiations, the college will partner with WNA Cups Illustrated to provide production, soft skills and LEAN training.

### **Brookhaven College**

The Texas Scholars Program is a program sponsored by the Carrollton-Farmers Branch Independent School District (C-FBISD) where local business people are invited into eighth-grade class rooms to discuss the importance of setting goals during high school. On January 27th, Dr. Richard D. McCrary, executive vice president of Brookhaven College, spent an hour with 20 eighth-graders at Blalack Middle School of Carrollton discussing the importance of decision-making and planning. In addition, information about the C-FBISD's Early College High School at Brookhaven College and the DCCCD Rising Star program was shared. Students also participated in budget planning so to better understand the costs of daily living.

More than 100 students and employees came together to the 10th Annual Rhythms and Sounds of Poetry on February 3rd at Brookhaven College in celebration of the 2009 National African American Read-In. "Celebrating the Legacy: 10 Years in the Making," honored the memory of Ben E. Barnes, former executive dean of administrative and instructional technology, who had been a long-time participant in the event. Selena Stewart-Alexander, developmental writing professor, organizes the event each year and co-hosts with Bill Sigsbee, professor of English for speakers of other languages. Roy Allen, music professor, and Hurshel Burton, English professor, performed musical tributes. The musical quartet of Greg Jacobs, sociology professor, Zack Miller, former dean of communications, Brad Thomas, academic advisor, and Dr. John Williams, psychology professor, reunited for a special performance of some of Ben's favorite songs. The nationwide Read-In, in its 20th year, has been endorsed by the International Reading Association. More than a million readers of all ethnic groups from 49 states, the West Indies, and African countries have participated. The goal is to make the celebration of African American literacy a traditional part of Black History Month activities.

Elementary schools from throughout the Carrollton-Farmers Branch Independent School District sent more than 300 students to five special presentations in December and January at Brookhaven College's Ellison Miles Geotechnology Institute (EMGI). The college's Institutional Outreach office, led by Jean Kaplan, director, worked with the C-FBISD staff to introduce fifth-grade students to college and career opportunities. Diane Brownlee, director of the EMGI, scheduled speakers and was active in presenting about geology, called "Rocks In Your Head." During the visits, the students rotated in small groups between presentations about geographic information systems, geology, and a tour of the college campus.

Mayor Tim O'Hare delivered the Farmers Branch annual state of the city address January 29th at the Sheraton Dallas North hotel during a meeting of the Farmers Branch Chamber of Commerce. Brookhaven College sponsored a table attended by Dr. Richard D. McCrary, executive vice president and chief instructional officer, Rodger P. Bennett, interim vice president for instruction, Diane Graifemberg, Farmers Branch resident and Richland College employee, George T. Herring, vice president for business services, Marilyn K. Lynch, associate vice president, career and program resources, Monica Taliaferro, director, marketing and public information, and Monica Wenthold, senior administrative assistant for the health and human services division.

### **Richland College**

*Community and Economic Development* – On February 2nd, Richland College and the Dallas/Saratov Sister City Committee, with assistance from the LeCroy Center, co-sponsored an on-line, video conference with 40 educational, civic, and medical community leaders from the Saratov Region in Russia to explore ways to increase collaboration between the two cities. The 30 Dallas participants included representatives from local medical organizations, area universities, DISD, Dallas Public Library, civic organizations, and a number of Richlanders. It was announced during the live video feed that five Saratov medical doctors will travel to Dallas to participate in brief internships at local hospitals this spring.

*Student Success* – Thunderduck student athletes recently kicked off the opening weekend of the 2009 baseball season with a three-game series sweep. Pre-season National Junior College Athletic Association (NJCAA) polls have Richland College ranked as the #2 team in the country. Next, the Thunderducks will travel to Waco to take on McLennan Community College in a non-conference game.

*Employee Success* – On January 30th, Derrick Logozzo, Richland College director of instrumental music appeared on the Kidd Kraddick show on 106.1 FM radio, performing an on-air steel drum demonstration, interacting with radio personalities in a steel drum lesson, and sharing information with listeners about the college's variety of steel drum and instrumental music programs.

*Institutional Effectiveness* – Richland College participated in the 2009 National Teach-In on Global Warming event, February 4-5th. David Henry, chief sustainability officer, along with GREENRichland staff and students, provided information on global climate change and political responses consistent with sustainability's triple bottom line of social equity and justice, economic sufficiency, and environmental stewardship. The event format consisting of five teach-in sessions coincided with regular class meeting times to encourage faculty to bring their students to join with staff and community members in this important national conversation and educational initiative.

### **El Centro College**

Genie Dillon, director of solutions development at El Centro College Bill J. Priest Campus, was invited to speak at the third annual *Wiley College Ethical Student Leadership Conference* held in Marshall, TX on January 23-25th. The conference was attended by more than 300 attendees from various colleges and organizations, including Wiley College, Grambling State, Johnson C. Smith College, Lon Morris College, Morehouse College, Kansas State University, University of Texas at Austin, Good Hope Missionary Baptist Church, St. Luke's United Methodist Church, and the U.S. Department of State. A diverse group of presenters presented informative and engaging sessions using an interactive format in conjunction with an historical event - a debate competition between the recently re-established Wiley College debate team and Southern Methodist University. Genie presented a highly experiential session using the World Cafe dialogue model that facilitated engaging discussion on pressing issues that colleges and leaders face. After the dialogue, the participants began idea generation to create solutions for change.

A reception was held at the H. Paxton Moore Fine Art Gallery at El Centro College for artists Jill Moser of New York City and Lucinda Cobby of London on Friday, February 6th, with a gallery talk by both artists. The exhibition was curated by Wade Wilson, director, Wade Wilson Art in Houston. The reception was given in conjunction with the first Dallas Art Fair that opened Friday, February 6th. Jill Moser's work is included in such collections as: The Museum of Modern Art in New York, The Metropolitan Museum of Art in New York, The National Gallery of Art in Washington D.C., Fogg Art Museum at Harvard University in Massachusetts, Yale University Art Gallery in Connecticut, and Microsoft Corporation in Washington, to name a few. The works on view at the college are all recent works completed in 2008. Lucinda Cobby has been featured in exhibitions from London to New York to Houston where she currently resides. Her works featured in the exhibition at the college were all completed in 2008 and two works are on loan from private collections.

The college recently received a letter from the Medical Assisting Educational Review Board stating the results of their re-accreditation site visit of the Medical Assisting program in May 2007. The Medical Assisting program was granted the maximum of 10 years of re-accreditation by Commission on Accreditation of Allied Health Education Programs.

The North Texas Small Business Development Center (NTSBDC) hosted a delegation from Kazakhstan on February 4th. The delegation consisted of government officials and senior representatives of

Entrepreneurship Development Fund Damu. The NTSBDC presented information on how to set up and implement Small Business Development Centers (SBDC) in Kazakhstan. The delegation also toured the Business Incubator and the SBDC's.

### DCCCD Campus High School

The **Early College High School (ECHS) at Brookhaven College** conducted its end-of-semester student recognition ceremony on January 30th. The Achieving the Dream awardees were Alexis Arevalo, Arturo Gonzalez, Erika Hinojosa, Donovan Sengphaathit and Eric Torres. Students in ninth- and 10-grades were recognized for making the A-B honor roll, demonstrating good character, leadership and most improvement. The 11th-grade students received a variety of academic and leadership achievement awards and five students received awards commending their Achieving the Dream: Community Colleges Count. Students were selected by the ECHS faculty for going beyond expectations and demonstrating their commitment to accomplishing their post-secondary goals.

Kenneth Borgne, Jacolby Clark, Miguel Cuevas, Jr., Marie David, Adelaida Diaz-Roa, Clarisse Estrella, Andrea Fisher, Cindy Flores, Jean Rose Ramos, Maria Schiele, and Canetra Watson of the **Middle College High School at El Centro College** were on the college's part-time student recognition list for fall 2008. These students completed between 6-11 hours with at least a 3.5 average.

**Richland Collegiate High School (RCHS)** hosted a *Region 10 Administrator Round Table* on January 30th. More than 25 charter school administrators and CEOs from Dallas and surrounding counties attended the session that focused on instructional strategies for student learning success. RCHS staff provided all participants and Region 10 administrators a tour of the campus at the conclusion of the meeting.

Administrators with the **Early College High School (ECHS) at Mountain View College** are pleased to report that 76 of the 94 juniors at their institution are taking at least one college course during the spring semester. Of those 76 students, about half are currently enrolled in more than one college course. These encouraging numbers are a direct result of (ECHS) initiatives to make higher education more accessible, affordable, and attractive by bridging the divide between high school and college.

### North Lake College

Herbert Gears, Irving mayor, visited North Lake College as part of the Government Leadership Institute, a speaker program hosted by Dr. Gabriel Bach, Government faculty on February 2nd. Gears spoke on Irving politics and economic development, after which he answered students' questions.

*Our students* – North Lake College hosted a book signing on February 3rd for recent graduate, Swapnil Baral, whose book of poetry, Hidden Facts, includes a cover comment by Dr. Wright Lassiter. Panel guests included Dr. Lassiter, chancellor, Dr. Herlinda Glasscock, president, the author's father, Dr. Krishnahari Baral, a professor of literature in Nepal, Dr. Ulanda Forbess, English faculty, and Jeanette L. Strother, President of the Poetry Society of Texas. (See article attached.)

*Our employees* – George Marquez, dean of wildfire institute, was the guest speaker on January 30th at David W. Carter High School's 2009 honor roll luncheon for Carter students who are in the Army 21st Junior Reserve Officer Training Corps Battalion.

*Our students, our employees* – On February 3rd, North Lake College Student Programs and Resources sponsored a soul food cook-off in recognition of Black History Month. Victor Howell of Business Information Technology won first prize, Catherine Myers of Educational Partnerships and Student Recruitment won second prize, and Dalia Blell of Counseling and Student Support Services won third prize.

### Eastfield College

Eastfield College's second community forum for the Pleasant Grove campus was held at The Way of Truth Church (across from the campus site) on January 29th. Dr. Wright Lassiter, chancellor, joined Dr. Jean Conway, interim president and Javier Olguin, campus executive director, in leading discussion with over 90 community leaders and neighbors. The update included gathering of survey information that will be used in the curriculum planning for the campus that will open in May 2009.

Eastfield College's ESL Program of the Arts, Languages and Literature division hosted a free workshop entitled "Games Teachers Play" with Los Angeles-based ESL expert Edward McBride on January 29th. McBride, author of the Heinle Cengage textbook series entitled "Downtown" joined 15 ESL adjuncts, staff members and community partners for the workshop. The workshop provided highlights of the nature of adult second language learning and the need to provide adult learners with engaging and joyful activities. Maria Caratini Prado, program administrator for ESL, coordinated the workshop. In addition, Prado and Stephen Christie, adjunct ESL instructor, provided a presentation about the college ESL Teaching Academy and its success at the 3rd Annual *ESL/ESOL Conference* at Tarrant County Colleges on January 30th.

Ethan Zohn, motivational speaker, co-founder of Grassroot Soccer and winner of "Survivor Africa" spoke to over 200 Eastfield College students and staff on January 30th. Before he became an instant celebrity for winning "Survivor Africa," Zohn played soccer professionally for teams in both the United States and Zimbabwe. Because of his knowledge and awareness of "the AIDS crisis in Africa, Zohn used his "Survivor" winnings to create a program using elite athletes to educate kids about HIV and AIDS. Ethan is more than just an instant celebrity. He has taken his mission to schools and universities across the U.S. and encourages students to use their talents in service to others.

February 4th was "Community College Day" at the State Legislature in Austin. Eastfield College was represented by 12 student leaders and 3 student programs and resources staff that joined over 100 DCCCD students and staff. They joined over 1,500 community college students from around the state advocating for community college funding. In 2007, community college funding amounted to \$1.7 billion, and colleges are hoping for an increase of \$300-400 million this session. Students hope the legislature will adjust the formula used to tabulate the funding and to work toward more affordable textbooks. In addition, DCCCD students had the opportunity to visit with Chancellor Dr. Wright Lassiter concerning specific objective for funding proposals. (See article attached.)

### Mt. View College

Mountain View College welcomed a pair of distinguished guest speakers in recognition of Black History Month on Tuesday, February 3rd. Stephen G. Brown, senior Associate Pastor of Special Initiatives and Singles at the Concord Church, and Donald Payton, president of the African American Genealogy Interest Group, addressed students, faculty and staff in separate lectures. Brown discussed the connection between food, faith and family within the African American culture during a "soul food luncheon," and Payton's lecture focused on "Early African American Families of Dallas County."

Winners have been selected for the 22nd annual *League for Innovation in the Community College* Student Art Competition, hosted by the Mountain View College's department of arts, humanities/social science. These student artists will advance to compete nationally against student artists from other community college districts. Those advancing to the national competition include: Kara Dahl, North Lake College; Betty Levy, Richland College; Lisa Dearborn, Brookhaven College; Kari Dollar, North Lake College; and **Juan Sandoval, Mountain View College**. Selected works from the competition will be displayed in the college's Kiva and Treetop galleries through Friday, February 13th.

Mountain View College welcomed more than 125 participants for the Truck Driver Hiring Fair on Saturday, January 31st. Sponsored by the college's Contract Training Services office, the fair informed interested parties about free commercial driver's license training that will be offered to qualified candidates. To take advantage of the free training, participants are required to sign a work contract by the third day with Covenant Transport, Werner Enterprises, or US Express. Upon successful completion of the training, drivers must make a 90-day commitment to employment with the company of their choice. Funding for the training is provided through a Texas Workforce Trucking Training Grant received during the fall 2007 semester.

Several representatives from the Dallas Independent School District (DISD) visited with Mountain View College Teacher Preparation students last week to discuss a collaborative effort entitled "Early Exposure." Through this program, Teacher Preparation students will have the opportunity to sit in on classes of their choosing to observe a variety of teaching methods and educational approaches. DISD representatives who visited the college included Donna Wald, Ennis Howard, and Norma Tamez, all of whom serve in student teaching and special initiatives.

### **LeCroy Center**

It's time to celebrate another award winning professional development web-conference program! STARLINK, a professional and staff development training network, is a 2008 AEGIS Finalist for the program "Safe and Secure in the Academic Environment." This program was designed to provide safety strategies for faculty as well as the general college community. Members of the Virginia Tech Review Panel shared "Lessons Learned" and offered recommendations based upon recent key findings. Additional topics included: how to properly identify threats, best practices for emergency response plans, choosing campus alert systems, and how privacy laws actually can allow critical information sharing, contrary to popular belief! The AEGIS Award is a video and film production award whose mission is to provide a forum to recognize the people and organizations responsible for developing some of the most effective video/film productions being produced today. It is one of the oldest and most respected video/film production contests in the United States. The STARLINK network currently provides over 100 hours of professional development programming annually to 140 member colleges and universities in twenty-four states and Canada. Plus, through the U.S. Military and embassies we provide training in 22 countries around the world. In addition, hundreds more schools license our programs on an individual basis.