

**State and National Achievement Awards for
District Marketing and Communications
1987 – 2007**

Year	Name of Award
1987	Gold AMR Award – Best Radio Advertising – “Change Your Life”
1987	Gold AMR Award – Best Publication/Internal – “DCCCD Intercom”
1987	Gold NCMPR Paragon Award – Best Overall Promotion Campaign – “College Can Change Your Life”
1987	Gold NCMPR Best Video College Promotion Program – “Changing Lives/ Changing a Community” -
1987	Gold NCMPR Best Brochure/Flyer I – “CC Magazine” -
1988	Bronze NCMPR Brochure/Flyer I
1989	Silver NCMPR Radio Advertisement Series – CR
1989	Silver NCMPR Medallion Best Brochure/Flyer – “DCCCD Viewbook”
1989	Silver NCMPR Medallion Award – Best Brochure/Flyer – “DCCCD Viewbook”
1989	Bronze NCMPR Poster I – “Do the Bright Thing” -
1990	Silver NCMPR Medallion Award – Best Radio, Single – “Smart Move”
1990	Silver NCMPR Medallion Best Radio Ad, Single – “Smart Move” -
1990	Silver NCMPR Best Government & Community Relations Program – “Do Something with Your Life” – CR
1990	Silver NCMPR Medallion Award – Best Annual Report – “CC Magazine”
1990	Silver NCMPR Medallion Award – Best Outdoor – “Smart Move”
1990	Silver NCMPR Best Brochure Flyer III – CR
1990	Gold NCMPR Best Radio Advertisement PSA Single – “Smart Move” – CR
1990	Gold NCMPR Medallion Best Print Ad/Series – “Smart Move” – CR
1990	Gold NCMPR Medallion Best Video PSA – “Changing Lives/Changing a Community” – CR
1991	Silver NCMPR Best Viewbook – “DCCCD Viewbook”
1991	Silver NCMPR Best Successful Recruitment Marketing Program – “Go to School”
1991	Silver NCMPR Best Viewbook – “DCCCD Viewbook” – CR
1991	Gold NCMPR Paragon Best Government/Community Relations Program – “Hot Jobs” – CR
1991	Silver NCMPR Medallion Award – Best Video/60: – “Go to School”
1991	Silver NCMPR Medallion Award – Best Annual Report – “CC Magazine”
1991	Silver NCMPR Best Newsletter – “Intercom”
1991	Silver NCMPR Best Successful Recruitment Marketing Program – CR
1991	Gold NCMPR Best Government/Community Relations Program
1991	Gold NCMPR Best Print Advertisement Series
1991	Bronze NCMPR Medallion Best Radio PSA/Single – CR
1991	Gold NCMPR Medallion Best Video PSA/60 Second – CR
1991	Bronze NCMPR Medallion Best Feature Article/General News Story – NK
1992	Gold NCMPR Paragon Award - Best Video Ad/PSA Single – “Go To School”
1992	Gold AMR For Significant Achievement In Admissions Marketing
1992	Gold AMR For Significant Achievement In Admissions Marketing
1992	Gold AMR For Significant Achievement In Admissions Marketing
1992	Silver AMR For Significant Achievement In Admissions Marketing
1992	Silver AMR For Significant Achievement In Admissions Marketing
1992	Silver Best Government Relations or Community Relations Program
1992	Bronze NCMPR Medallion Best Annual Report Bronze
1992	Bronze NCMPR Medallion Best Logo Design – “25 th Anniversary” – CR
1992	Gold NCMPR Best Radio Advertisement, Series – “It’s Time to Change Your Mind” – CR
1992	Gold NCMPR Medallion Best Radio Advertisement, Series
1992	Silver NCMPR Medallion Best Public/Community Relations Project – “25 th Anniversary”
1992	Bronze NCMPR Paragon Best Video Advertisement/PSA, Single – CR
1992	Silver NCMPR Medallion Award – Best Specialty Advertising Campaign – “25 th Anniversary”
1992	Gold AMR Significant Achievement In Admissions Marketing

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1993	Silver NCMPR Paragon Award – Best Color Photograph – “Robotics”
1993	Silver AMR For Significant Achievement In Admissions Advertising
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1993	Gold AMR For Significant Achievement In Admissions Advertising Award
1993	Silver AMR For Significant Achievement In Admissions Advertising Award
1993	Silver AMR For Significant Achievement In Admissions Advertising Award
1993	Gold NCMPR Medallion Best Specialty Advertisement Campaign –
1993	Gold NCMPR Medallion Best Video PSA/Advertisement – CR
1993	Gold NCMPR Medallion Best Radio PA/Advertisement – CR
1993	Bronze NCMPR Paragon Best Radio Ad, Series – “Ponderous” – CR
1994	Silver NCMPR Medallion Award – Best Radio Advertising/Series – “Busy as a Bee”
1994	Silver NCMPR Medallion Award – Best Poster – “Do The Bright Thing”
1994	AMR Best of Show –
1994	Bronze NCMPR Medallion Best Video PSA/Advertisement – CR
1994	Gold NCMPR Medallion Best Video PSA/Advertisement – CR
1994	Gold NCMPR Medallion Best Newsletter II – KC
1994	Gold NCMPR Medallion Best Print Advertisement, Single – CR
1994	Gold AMR Television Advertising/Single – Busy as a Bee –
1994	Gold AMR Publications/Internal – Intercom
1994	Gold AMR Newspaper Advertising/Insert – CC Magazine
1994	Gold AMR Radio Advertising/Single – Women Bee
1994	Silver NCMPR Paragon Best Brochure/Flyer III – “CC Magazine”
1994	Gold NCMPR Medallion Best Poster II
1994	Silver NCMPR Medallion Best Brochure/Flyer I – G/B
1995	Gold NCMPR Best Print Advertisement Series – CR
1995	Gold NCMPR Paragon Video Advertisement/PSA, Single – “Busy as A Bee”
1995	Gold AMR Poster 2 Award – Rock Enroll
1995	Gold AMR Radio Advertising/Series – Made By Students Fall 94
1995	Gold AMR Television Advertising Series – Made by Students Fall 94
1995	NCMPR Video Ad/PSA Series Paragon Award
1996	Gold AMR Radio Advertising/Series – Change Your Life Radio
1996	Gold AMR Magazine Advertising/Single – Your Future's Waiting
1996	Gold AMR Newspaper Advertising/Insert – Change Your Life
1996	AMR Best of Show – CC Magazine
1997	AMR Best of Show Total Advertising Campaign – Do Something With Your Life
1998	Gold NCMPR Best Video Advertisement Series
1998	Gold AMR Total Advertising Campaign – Do Something with Your Life
1998	Gold AMR Brochure – Yes You Can
1998	Gold AMR Imprinted Materials – Do Something with Your Life
1998	Gold AMR Television Advertising/Series – Do Something with Your Life
1998	Silver NCMPR Paragon Award – Best Radio Advertisement/Series – “Change Your Life”
1998	Silver AMR Radio Advertising/Series Do Something with Your Life
1998	Gold NCMPR Medallion Brochure/Flyer III – CR
1998	Gold NCMPR Medallion Newsletter II – CR
1998	Gold NCMPR Medallion Video PSA/Advertisement – CR
1998	Gold NCMPR Medallion Radio PSA Advertisement Series – CR
1998	Gold NCMPR Medallion Print Advertisement Series – CR
1998	Gold NCMPR Medallion Outdoor Advertising – CR
1999	Gold AMR Award – Video Viewbook – Do Something With Your Life
1999	Gold NCMPR Medallion Video College Promotional Program – CR

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1999	Silver NCMPR Medallion – Best Logo Design – “African American Read-In”
1999	Silver AMR Award - Publication/Internal - “Intercom”
1999	Silver NCMPR Paragon Video Advertisement/PSA Single – “Do Something With Your Life” –
1999	Silver NCMPR Paragon Successful Recruitment Program – “Do Something with Your Life” Ad Campaign –
1999	Silver NCMPR Paragon Print Advertisement Single
2000	Silver AMR Award Television, Single Spot - Live & Learn, Janessa
2000	Gold NCMPR Paragon Award – College Promotional Video Live & Learn
2001	Gold NCMPR Medallion Print Ad/PSA Single
2001	Gold NCMPR Medallion Brochure Flyer III
2001	Gold NCMPR Paragon Video Advertisement/PSA, Single
2001	Gold NCMPR Paragon Best Video Advertisement Series – CR
2001	Gold NCMPR Paragon Award – Successful Recruitment/Marketing Program
2001	Gold NCMPR Paragon Award – Video Advertisement/PSA Series – Live & Learn
2002	NCMPR District IV Achievement Award, Tomorrow's Teachers, Media Relations
2001	Gold NCMPR Paragon Award – Promotional Campaign for a Special Event – Tomorrow's Teachers Launch
2003	Silver NCMPR Paragon Award – Promotional Campaign for a Special Event – African American Read-In
2004	Bronze NCMPR Medallion Radio Advertising/PSA, Series
2004	Bronze NCMPR Medallion Print Advertising/Series
2004	Bronze NCMPR Medallion Folder Cover
2004	Bronze NCMPR Medallion – Media Success Story – Ann Hatch
2004	Gold NCMPR Medallion Outdoor Advertising
2004	Gold NCMPR Medallion Video Advertisement/PSA, Series
2004	Gold NCMPR Medallion Video Advertisement/PSA, Series
2004	Gold NCMPR Paragon Award – Video Advertisement/PSA, Series – It All Begins Here
2004	Gold NCMPR Paragon Award – Media Success Story – DCCCD Bond Program
2004	Silver AMR Award – Newspaper Advertising/Series – It All Begins Here
2004	AMR Merit Award – Television Advertising/Series – It All Begins Here
2004	Silver AMR Award – Radio Advertising/Series – Todo Comienza Aquí
2005	CASE Achievement Award – Development Projects and Special Events – DCCCD 2004 Bond Election
2005	Center for Digital Education, Best of the Web, 4 th place
2005	NCMPR Paragon Award, Bronze, Web Site
2005	NCMPR Paragon Award, Gold, Media Success Story
2005	NCMPR District IV Special Award, DCCCD Bond Information, Media Relations
2005	CASE District IV Achievement Award, DCCCD Bond Information Campaign, Special Projects
2006	CASE Grand/Gold Award, DCCCD Legislative Information Program
2006	CASE Grand/Gold Award, General News Writing, Kramp Scholarship Student Profile
2006	League for Innovation, DCCCD District Office Innovation of the Year, District Web Design Project
2007	NCMPR Award, League for Innovation, Art Contest Poster
2007	CASE District IV Achievement Award, General News Writing, A Dallas Muse: Help and Inspiration for Katrina Evacuees
2007	CASE District IV Achievement Award, Publications Writing, DCCCD Legislative Update: Priorities for the 80 th Session of the Texas Legislature
	CASE – Council for Advancement and Support of Education
	NCMPR – National Council for Marketing and Public Relations
	AMR – Admissions Marketing Report
	CR – Claudia Robinson
	KC – Kathy Cook
	NK – Norma Kent
	G/B – Group Baronet